



2024

City of Cincinnati, OH

Quality of Life and Budget Priorities Survey

Findings Report



ETC
INSTITUTE

A nighttime photograph of a city street. The scene is illuminated by warm yellow streetlights and the lights from buildings. On the left, there are multi-story brick buildings with arched windows. On the right, there are trees and more buildings. A few cars are visible on the street, and a traffic light is visible in the distance. The overall atmosphere is urban and vibrant.

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Executive Summary

2024 City of Cincinnati

Quality of Life and Budget Priorities Survey

Executive Summary

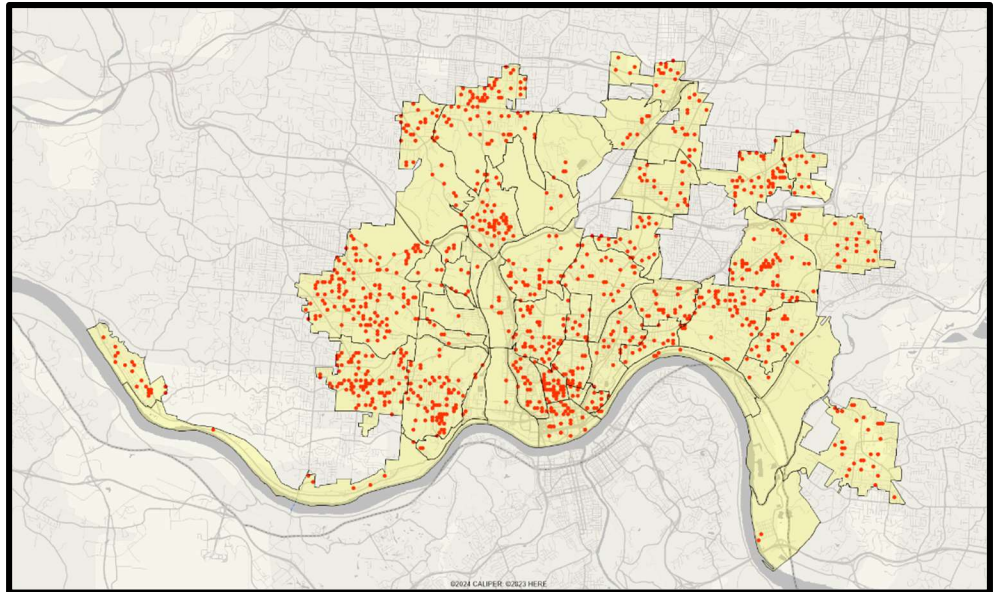
Overview

ETC Institute administered a quality of life and budget priorities survey for the City of Cincinnati during the months of winter 2024. This survey will be used help develop the budget for fiscal year 2025. Respondent feedback will assist the City in better understanding citizen's quality of life and determining how to best allocate funding for programs, services, and facilities.

Methodology

ETC Institute mailed a survey packet to a random sample of households in Cincinnati. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at *CincinnatiSurvey.org*.

The map to the right is a GIS (geographic information system) map showing the location of respondents that completed the survey. To keep survey respondents anonymous, the location of the respondent is represented with a red dot.



After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Cincinnati from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to collect a minimum of 1,200 surveys from residents. The goal was met with 1,216 surveys collected. The overall results for the sample of 1,216 surveys has a precision of at least +/-2.8 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities, programs, and services (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the cover letter and survey instrument (Section 5)

The major findings of the survey are summarized below.

Cincinnati Quality of Life

Rating Quality of Life Individually. Respondents were asked to imagine a ladder with steps numbered from zero at the bottom and 10 at the top. The bottom of the ladder represented the worst possible life and the top represented the best possible life. The highest percentage of respondents rated their current position as either a 6 or 7 (38%) followed by an 8 or 9 (26%) or 4 to 5 (22%). When asked to rate where they expect to stand 5 years from now, the highest percentage (35%) said at an 8-9 followed by 24% at a 10.

Rating Community. Respondents were asked to rate where they stand on a ladder where 0 represents disconnection and a poor sense of community and 10 being a strong sense of community and connectedness. The highest percentage of respondents (30%) rated themselves at a 4-5 or 6-7.

Standard of Living. Sixty percent of respondents (60%) rated their current standard of living with all the things they can buy and do as satisfactory. Almost half of respondents (48%) say they feel their standard of living is staying the same. Nearly a quarter of respondents (23%) say there have been times in the past year when they did not have enough money to buy the food that they or their family needed.

Budget Priorities

Housing and Development. The three priorities selected most were affordable housing development (50%), homeownership opportunities (42%), and supply of housing (40%).

Community Safety. The three funding priorities selected by the highest percentage of respondents were alternative response to crisis and non-violent incidents (62%), pedestrian safety measures throughout the city (54%), and increased visibility of patrol officers (53%).

Neighborhood Beautification and Cleanliness. The two funding priorities selected by the highest percentage of respondents were cleanup of trash and litter in public areas (69%) and planting trees/maintenance of roadside landscaping (42%).

Nuisance Removal and Enforcement Efforts. The two funding priorities selected by the highest percentage of respondents were efforts to address homeless encampments (44%) and demolishing vacant structures deemed a nuisance (43%).

Transportation and Pedestrian Infrastructure and Maintenance. The three funding priorities selected by the highest percentage of respondents were filling potholes on City streets (68%), fixing sidewalks (53%), and rehabilitation of City streets (46%).

Economic Development and Opportunity. The two funding priorities selected by the highest percentage of respondents were neighborhood/small business support (45%) and the City's efforts to attract new businesses and job opportunities (42%).

Social Services. The three funding priorities selected by the highest percentage of respondents were homelessness and eviction prevention (59%), food insecurity/food access (58%), and childcare affordability and availability (50%).

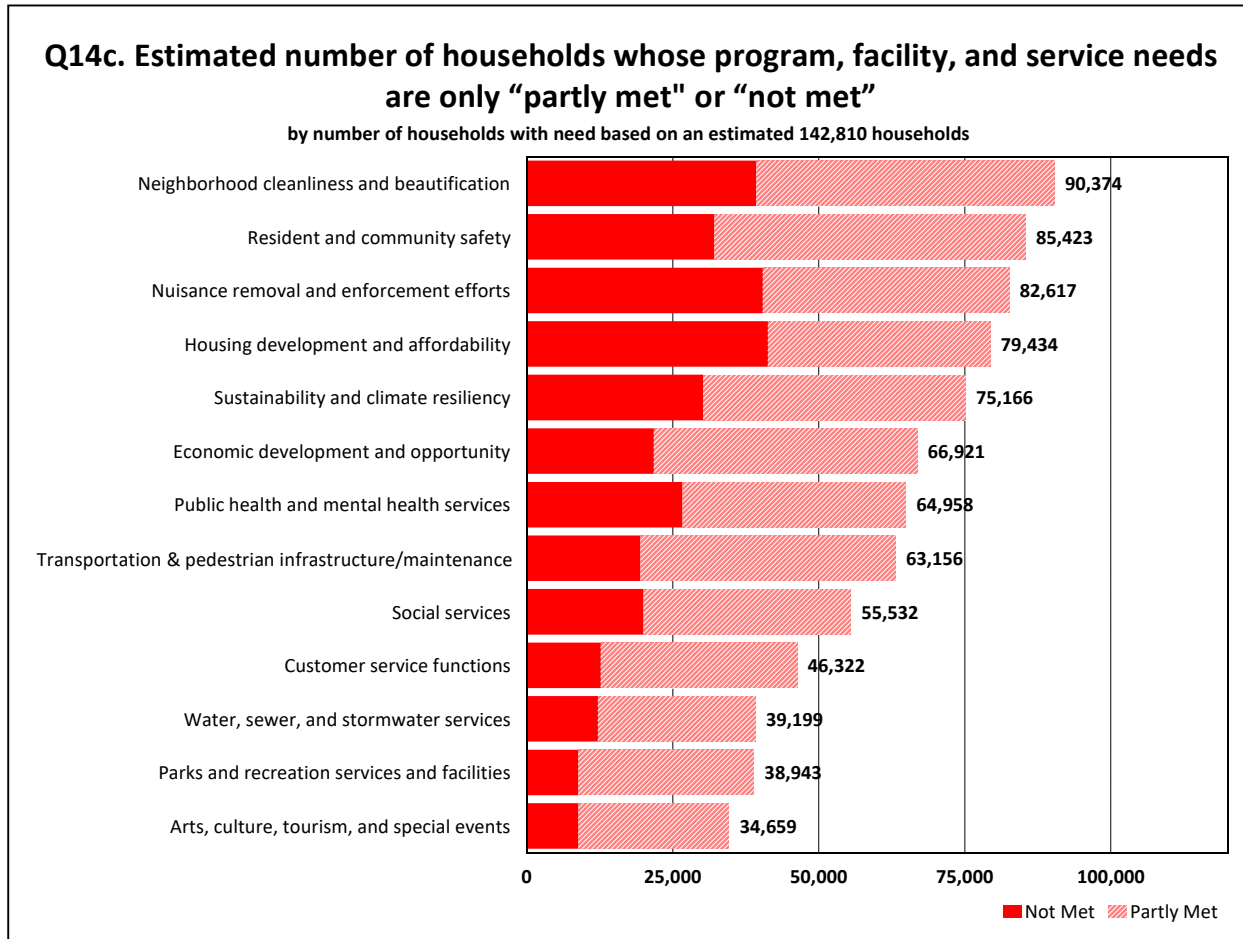
Programs, Services, and Facilities Needs and Priorities

Program/Facility/Service Needs: Respondents were asked to identify if their household had a need for 13 facilities/programs/services and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/programs/services.

The three programs/facilities/services with the highest percentage of households that have an unmet need:

1. Neighborhood cleanliness and beautification – 90,374 households
2. Resident and community safety – 85,423 households
3. Nuisance removal and enforcement efforts – 82,617 households

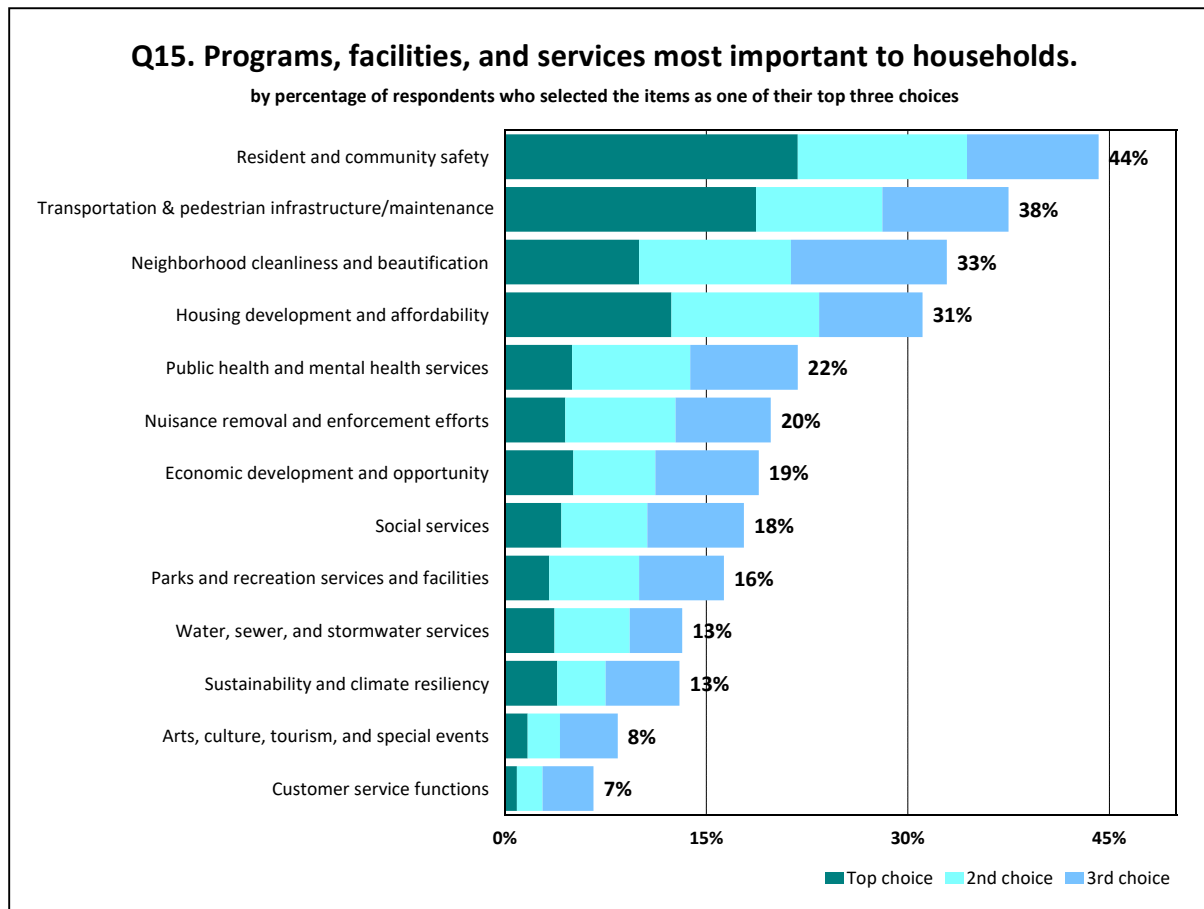
The estimated number of households that have unmet needs for each of the 13 areas assessed is shown in the chart below.



Facilities, Programs, and Services Importance: In addition to assessing the needs for each facility/program/service, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top three choices, these were the three services/programs/facilities ranked most important to residents:

1. Resident and community safety (44%)
2. Transportation and pedestrian infrastructure/maintenance (38%)
3. Neighborhood cleanliness and beautification (33%)

The percentage of residents who selected each program/facility/service as one of their top three choices is shown in the chart below.

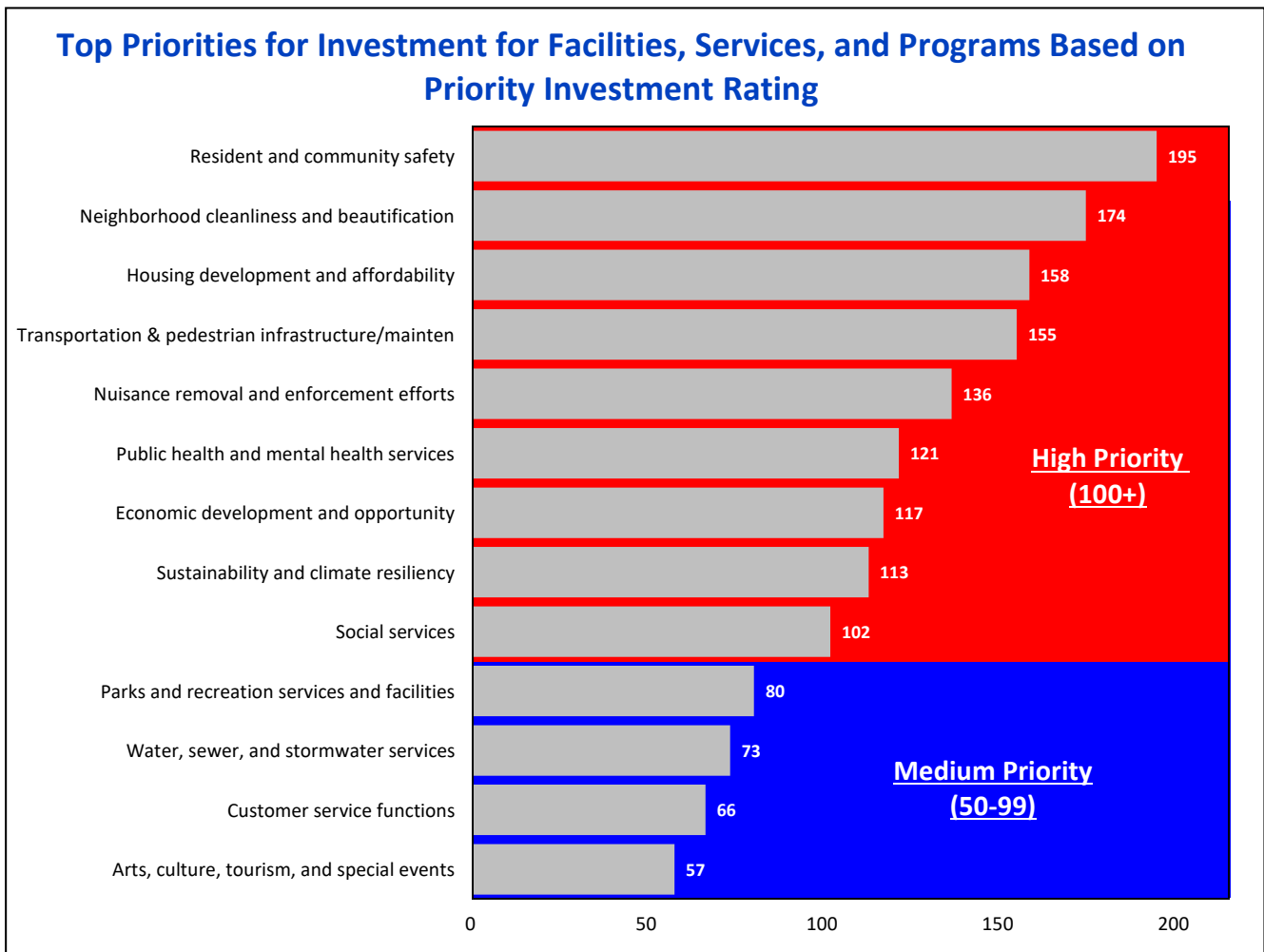


Budget Priorities. The three major categories of city services respondents think should be the top priorities for funding in the City's FY2026 budget were resident and community safety (48%), housing development and affordability (43%), and transportation and pedestrian infrastructure/maintenance (35%).

Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on government investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities/programs/services and (2) how many residents have unmet needs for the program/facility/service. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following facilities/programs/services were rated as high priorities for investment:

- Resident and community safety (PIR=194.5)
- Neighborhood cleanliness and beautification (PIR=174.4)
- Housing development and affordability (PIR=158.3)
- Transportation & pedestrian infrastructure/maintenance (PIR=154.7)
- Nuisance removal and enforcement efforts (PIR=136.2)
- Public health and mental health services (PIR=121.2)
- Economic development and opportunity (PIR=116.8)
- Sustainability and climate resiliency (PIR=112.6)
- Social services (PIR=101.7)

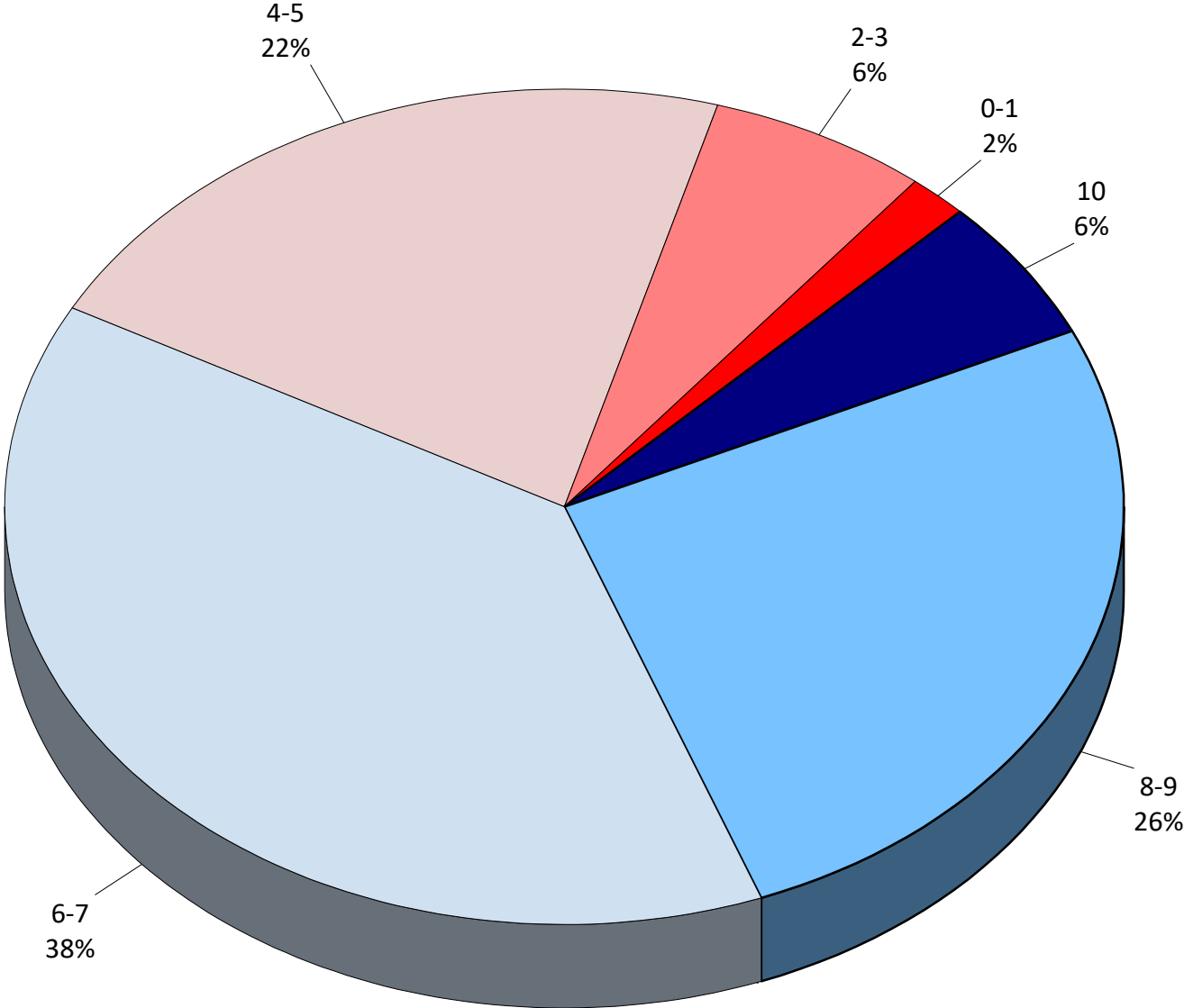


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Charts & Graphs

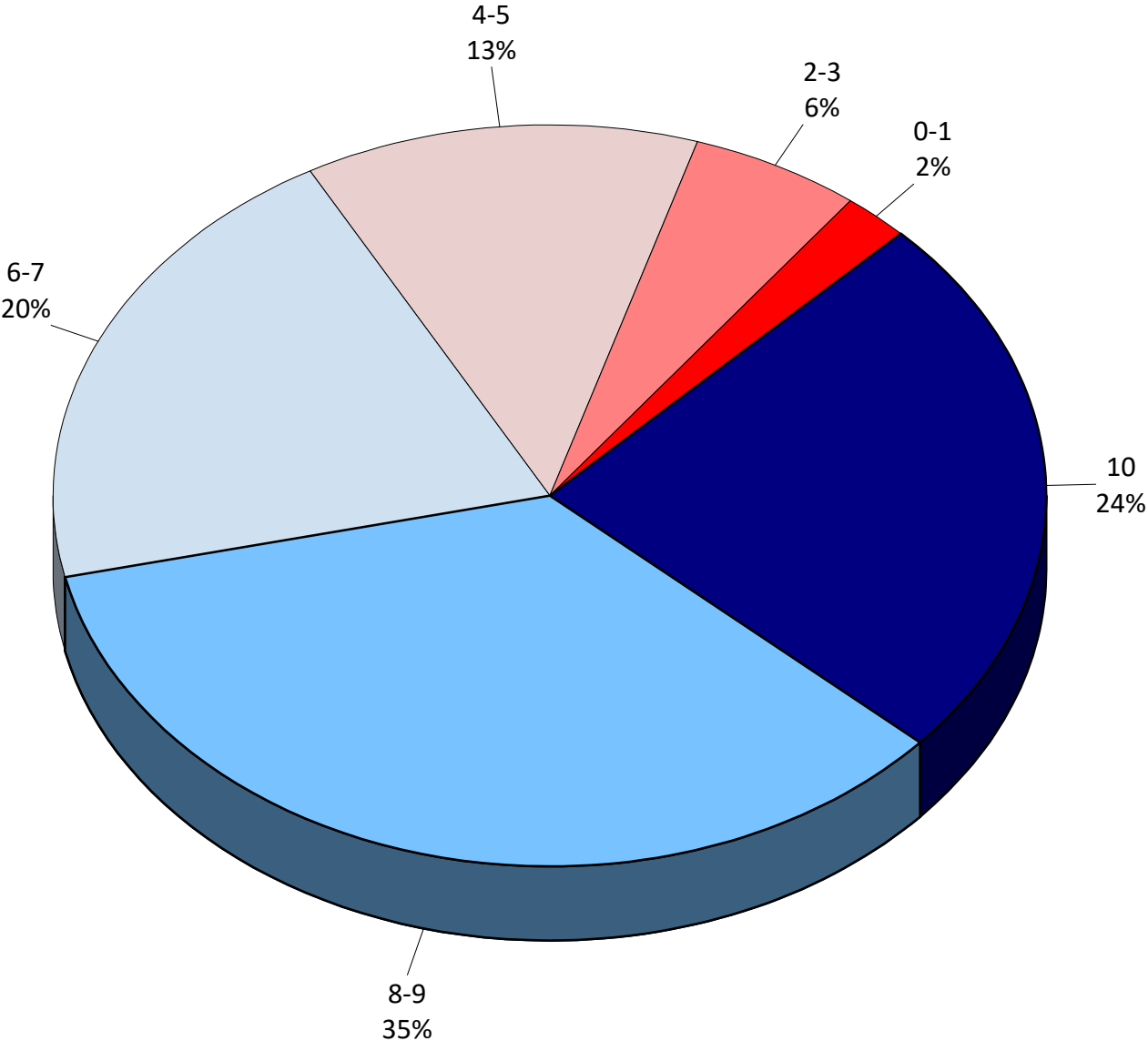
Q1a. On which step of the ladder would you say you stand at this time?

By percentage of respondents on a scale where 0 represents worst possible life and 10 is best possible life



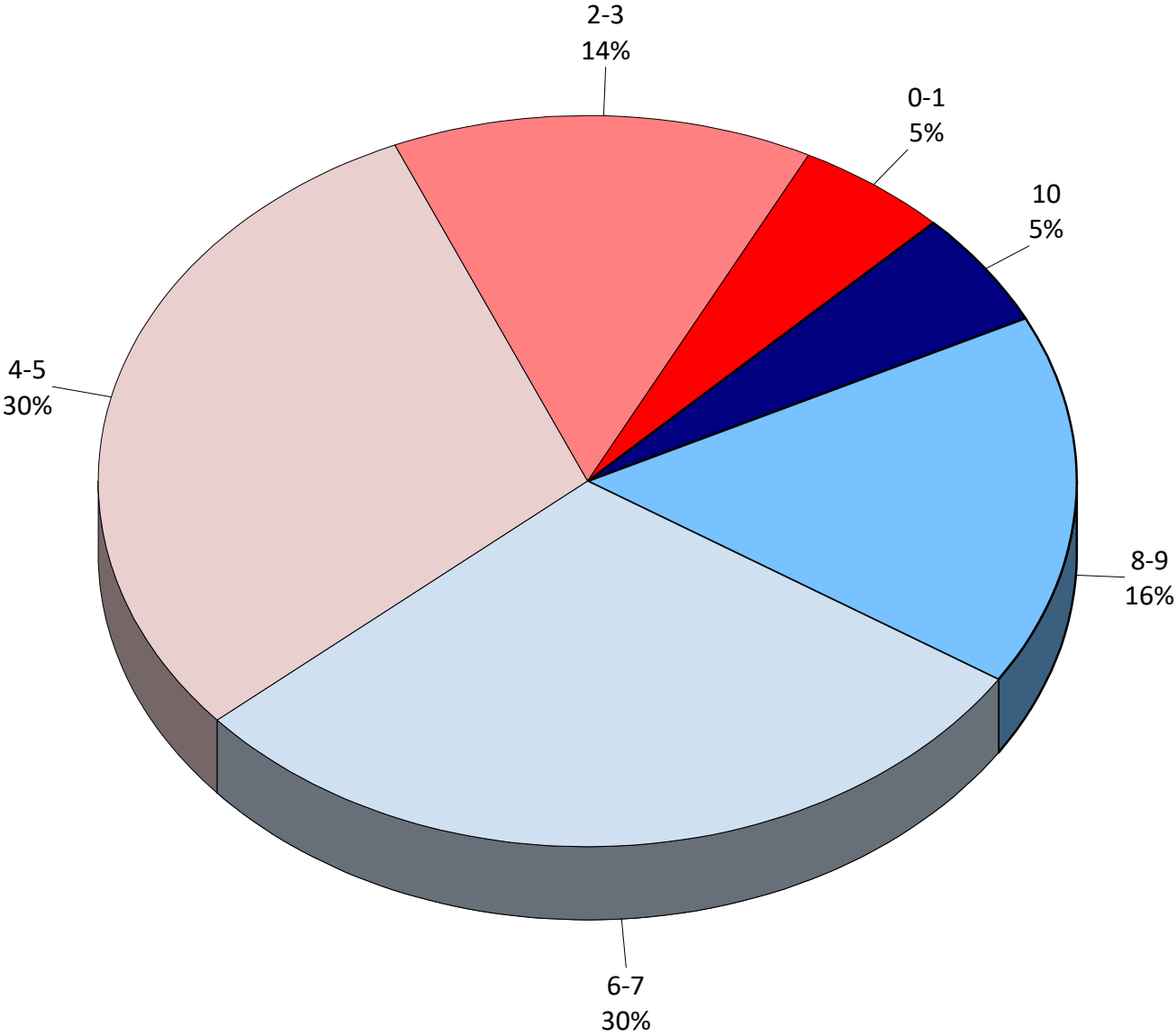
Q1b. On which step of the ladder do you think you will stand about 5 years from now?

By percentage of respondents on a scale where 0 represents worst possible life and 10 is best possible life



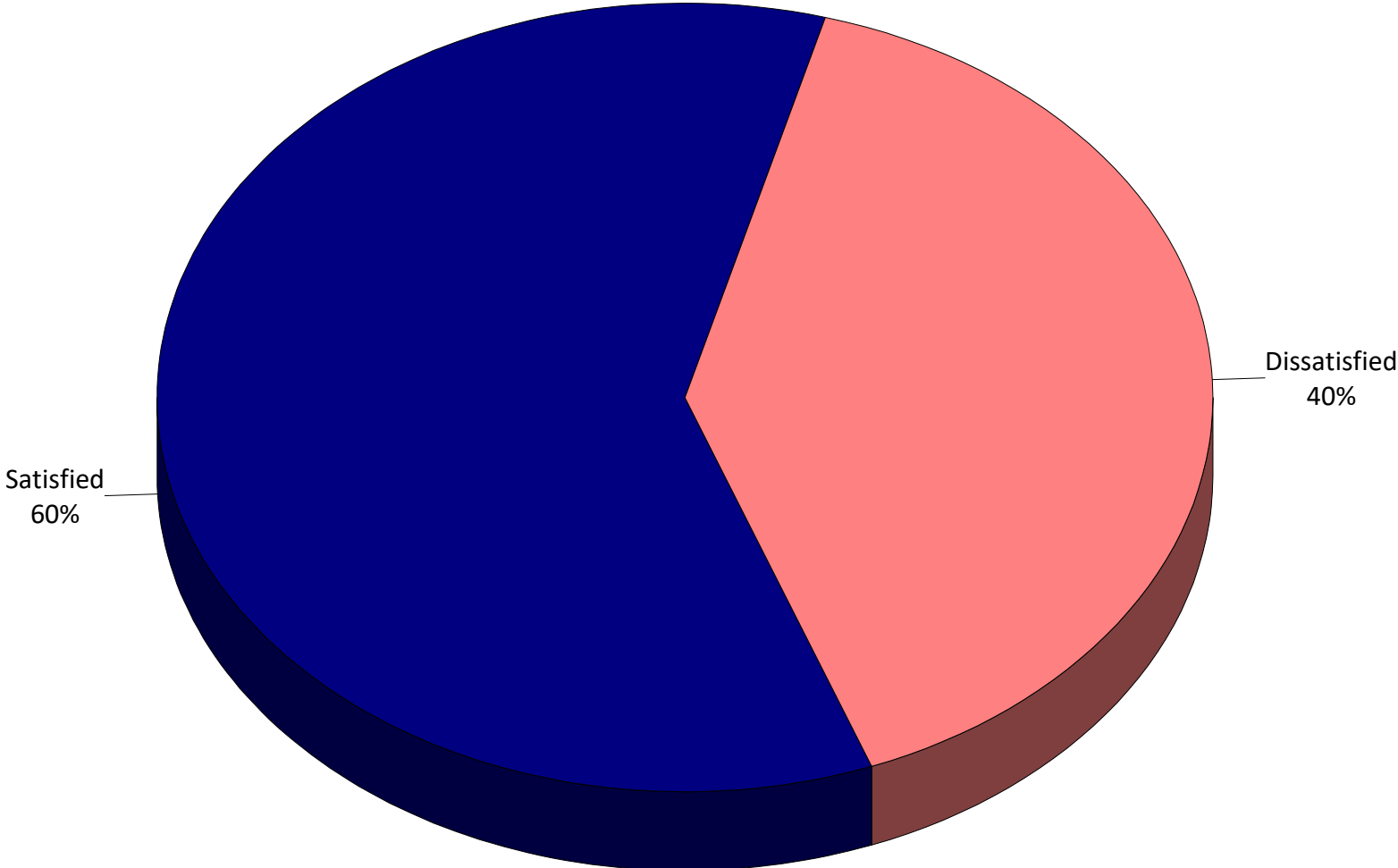
Q2. On which step of the ladder do you think you stand?

By percentage of respondents on a scale where 0 represents disconnectedness/poor sense of community and and 10 strong sense of community and connectedness



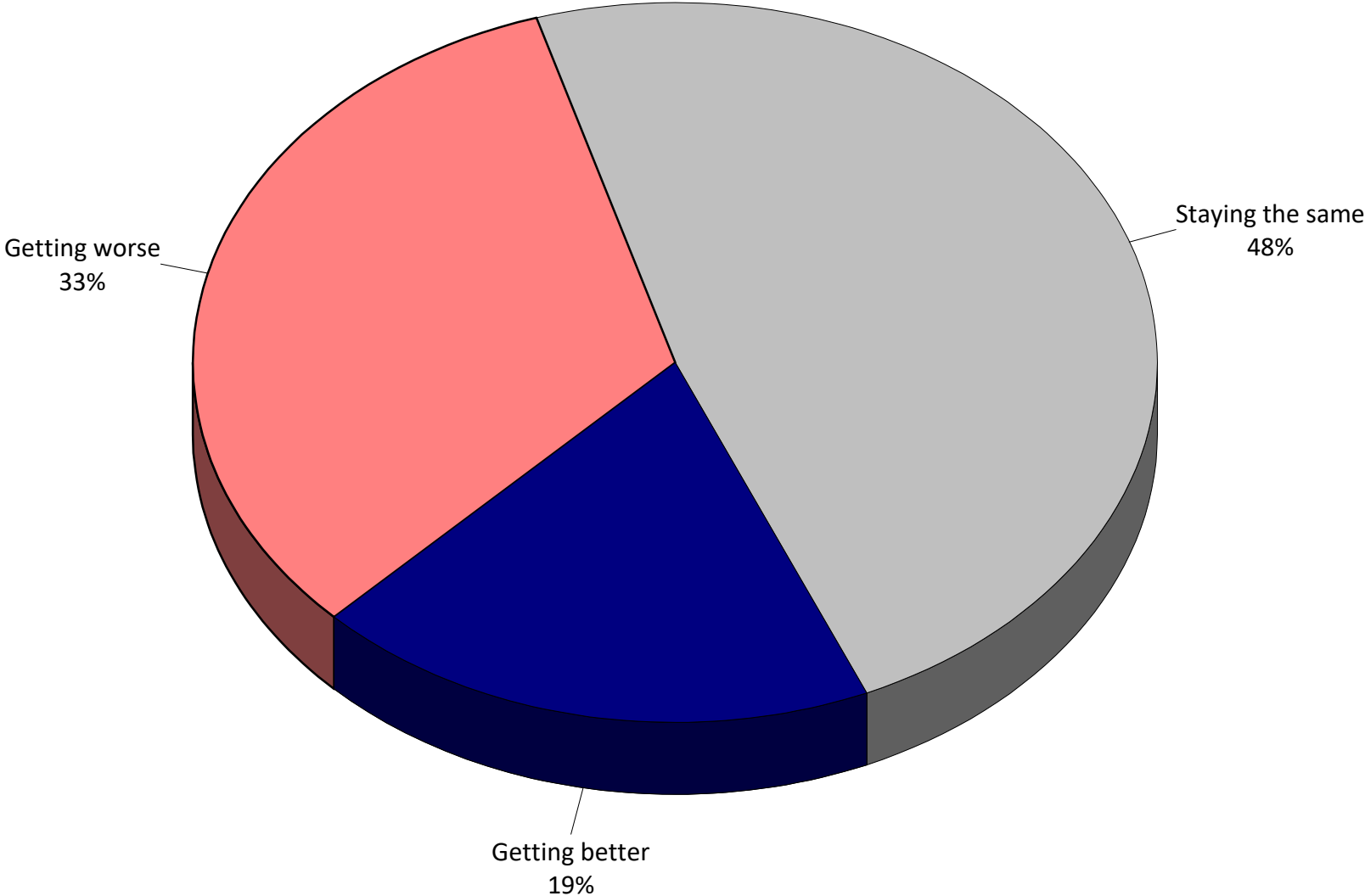
Q3. Are you satisfied or dissatisfied with your standard of living, all the things you can buy and do?

by percentage of respondents (excluding "not provided")



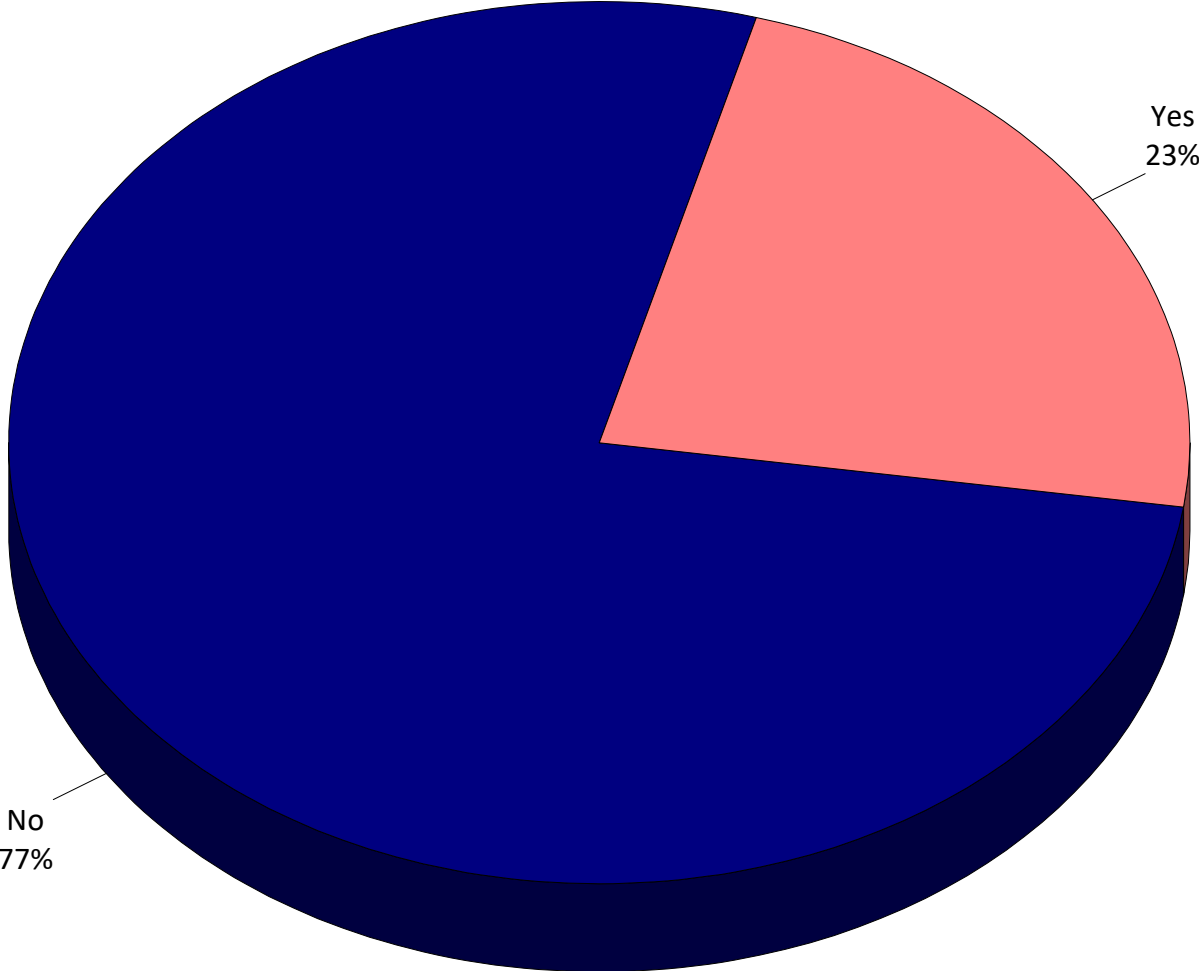
Q4. Right now, do you feel your standard of living is getting better or getting worse?

by percentage of respondents (excluding "not provided")



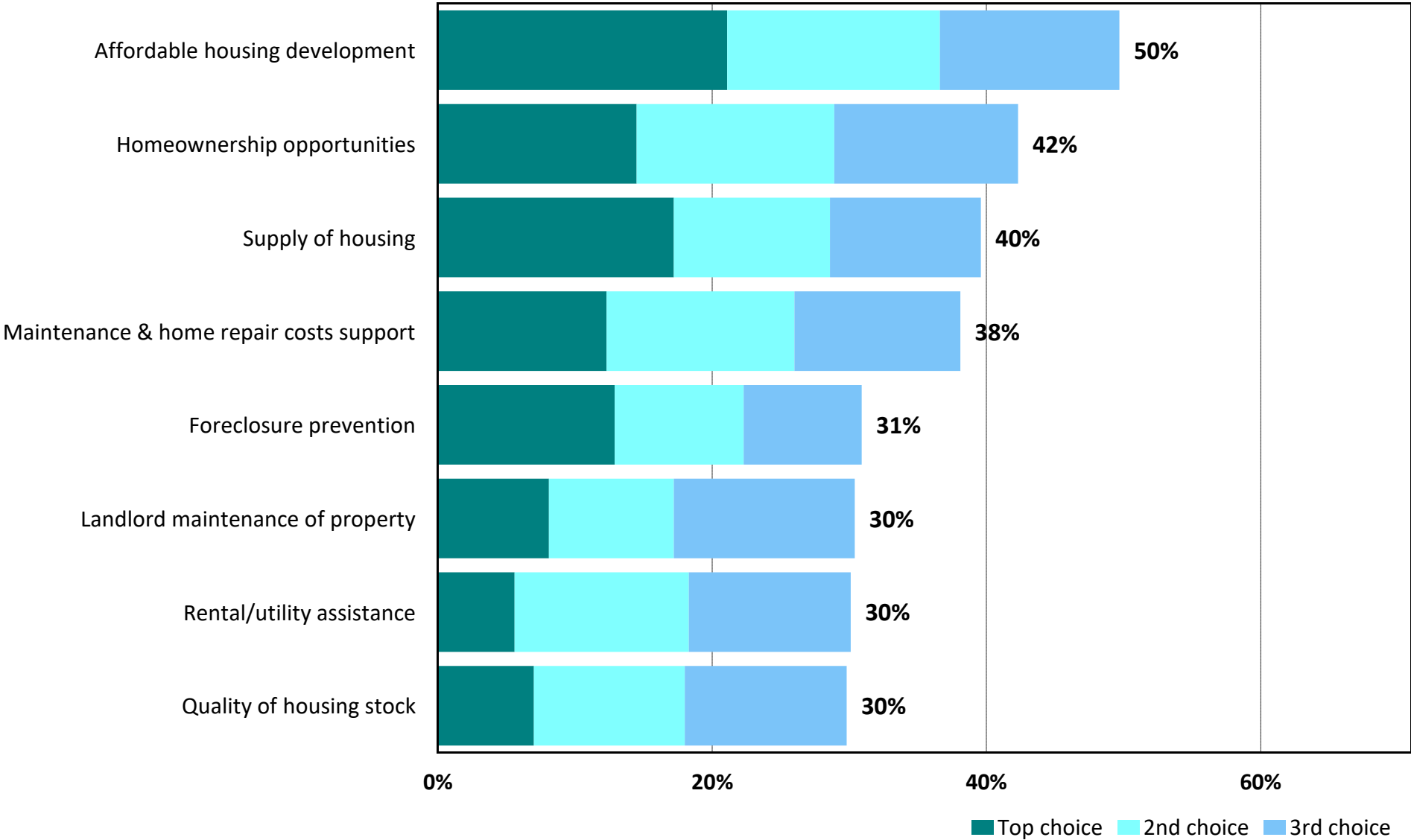
Q5. Have there been times in the past twelve months when you did not have enough money to buy food that you or your family needed?

by percentage of respondents (excluding "not provided")



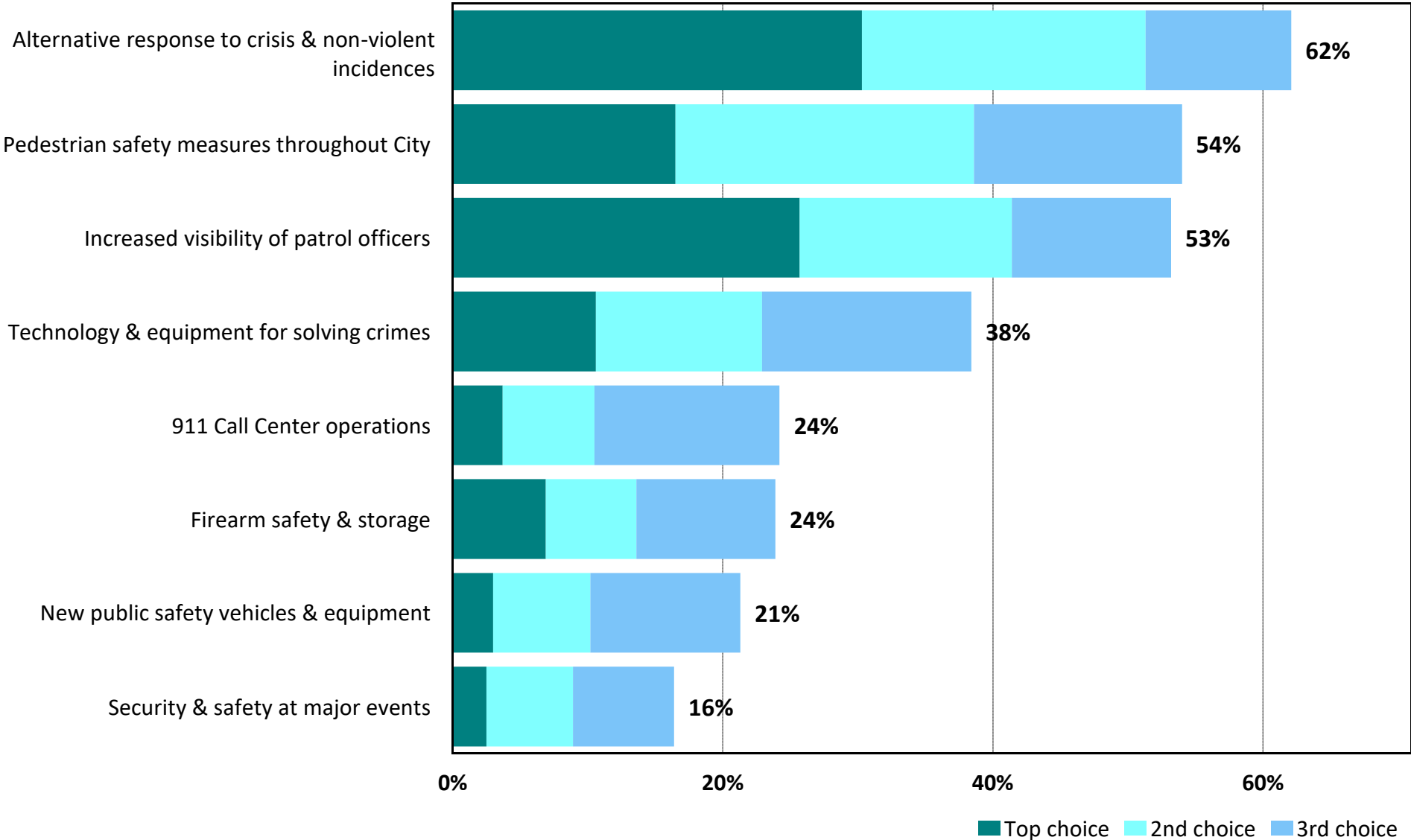
Q6. If the City had extra dollars to put towards the below HOUSING DEVELOPMENT AND AFFORDABILITY areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

by percentage of respondents who selected the items as one of their top three choices



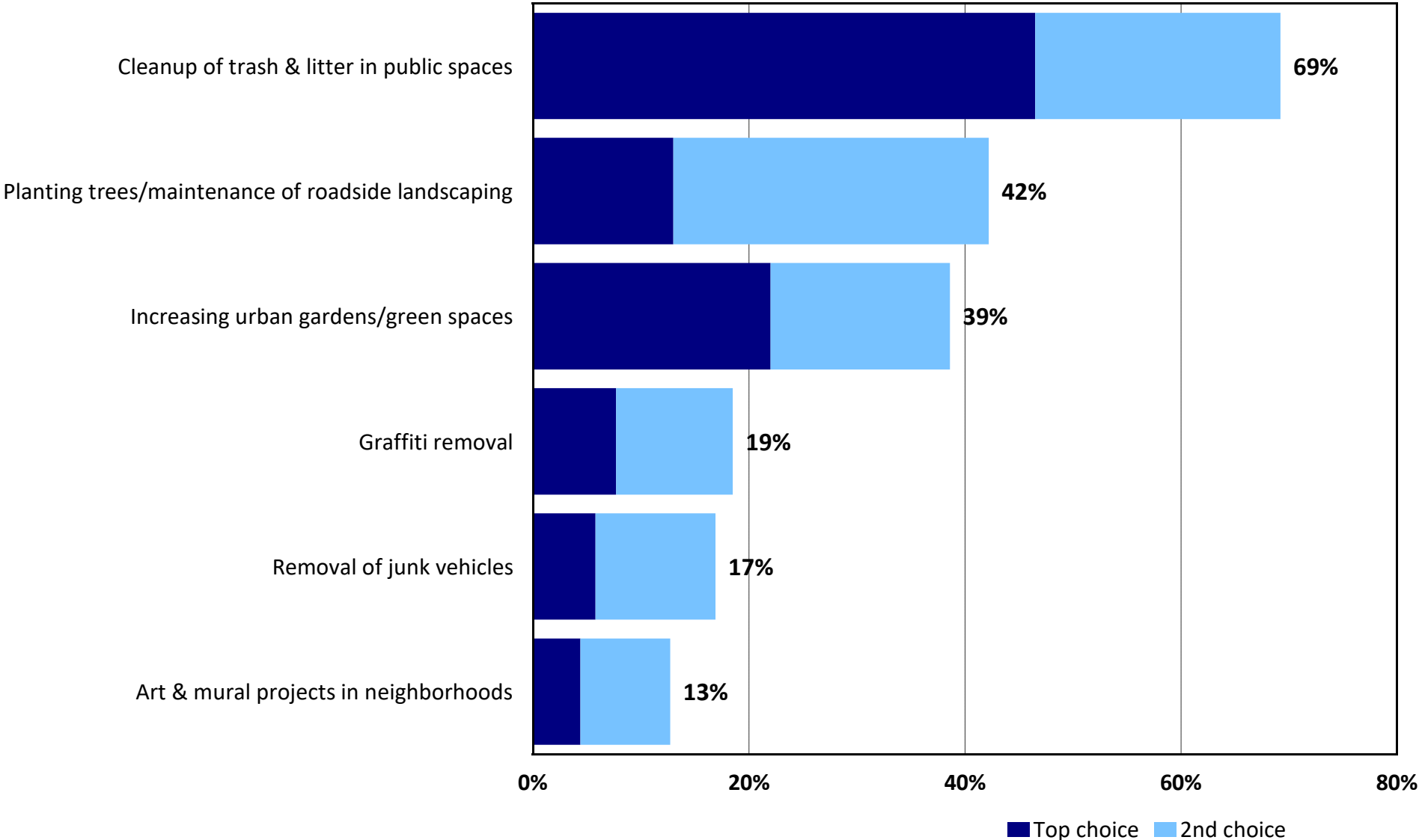
Q7. If the City had extra dollars to put towards the below RESIDENT AND COMMUNITY SAFETY areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

by percentage of respondents who selected the items as one of their top three choices



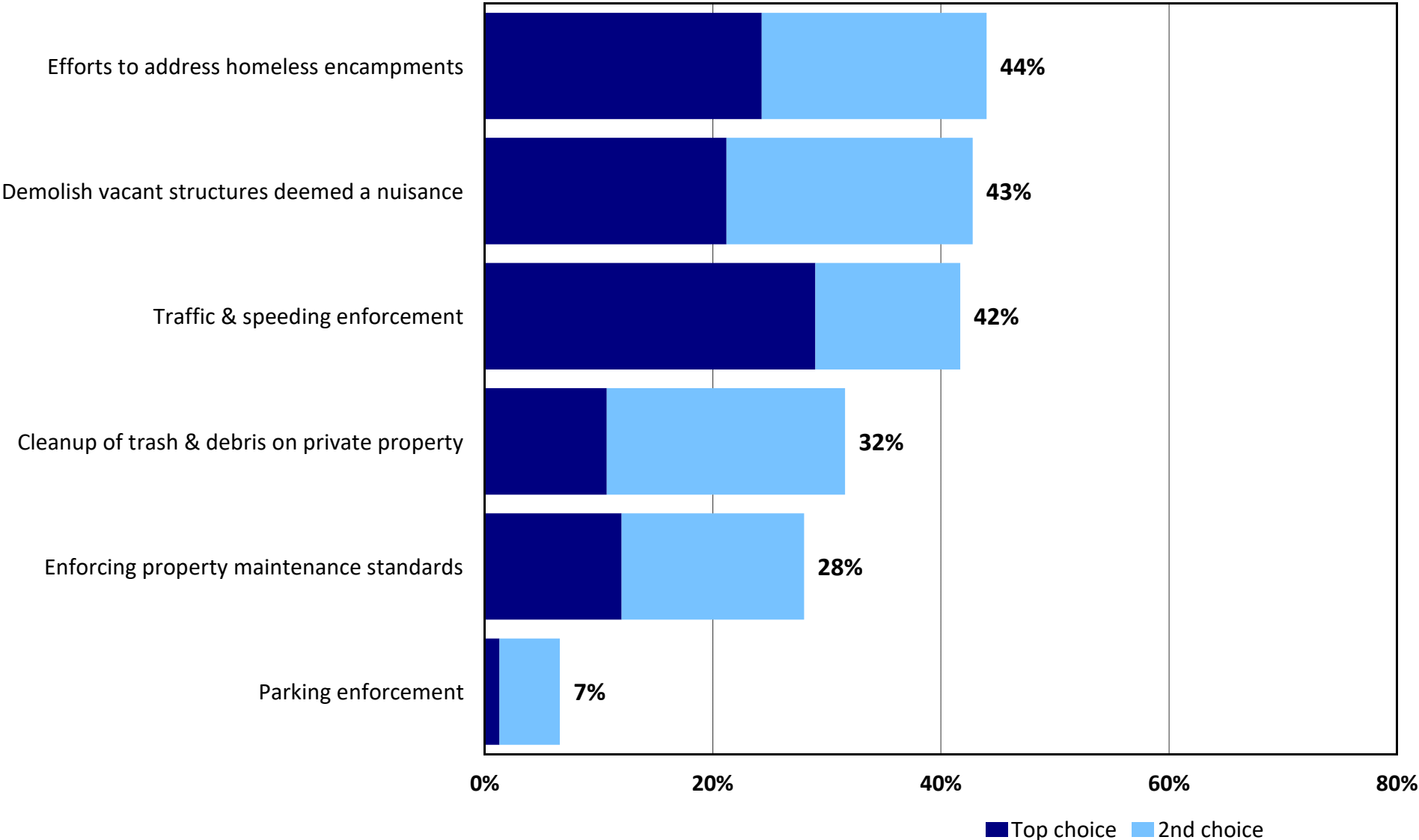
Q8. If the City had extra dollars to put towards the below NEIGHBORHOOD CLEANLINESS AND BEAUTIFICATION areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

by percentage of respondents who selected the items as one of their top two choices



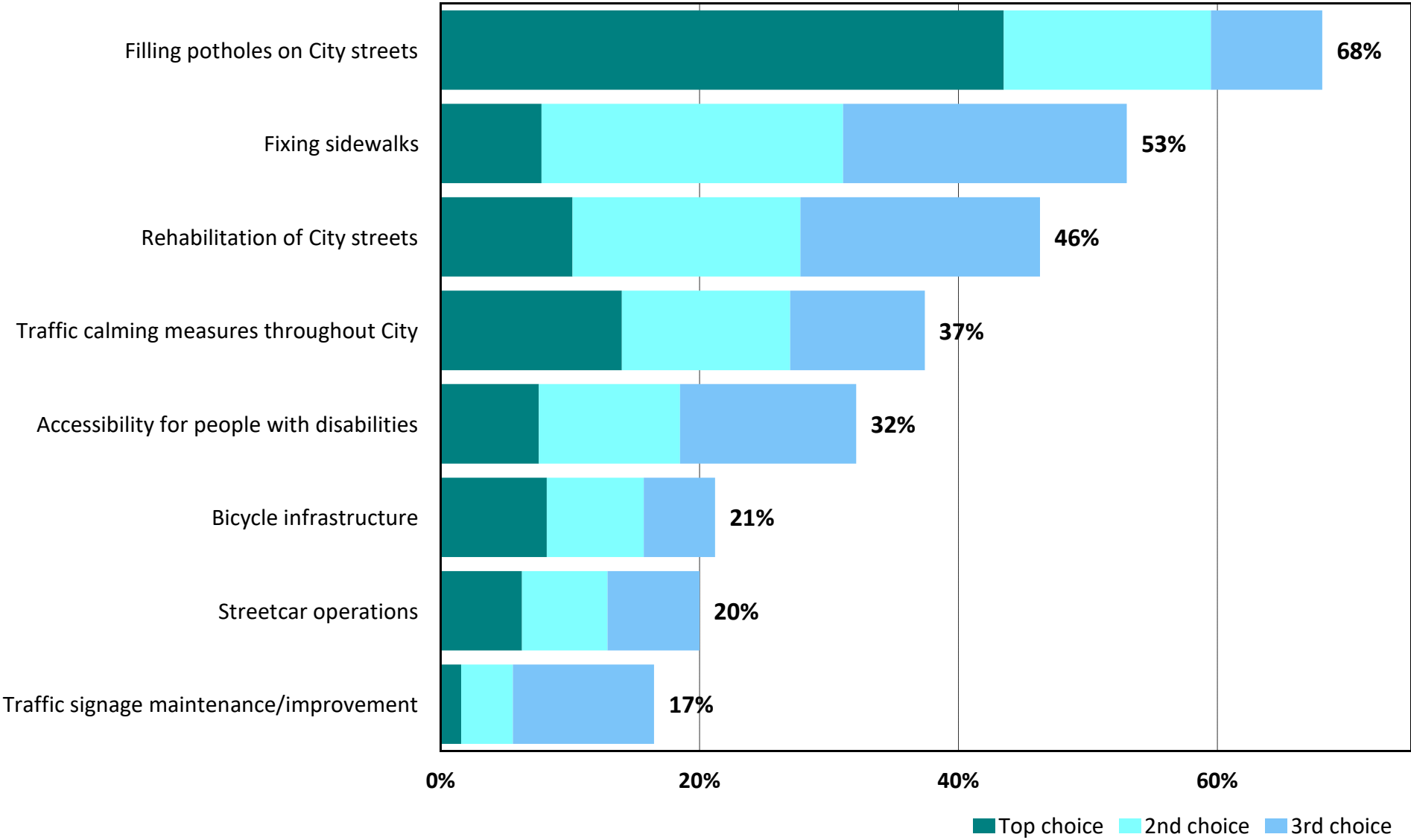
Q9. If the City had extra dollars to put towards the below NUISANCE REMOVAL AND ENFORCEMENT EFFORTS areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

by percentage of respondents who selected the items as one of their top two choices



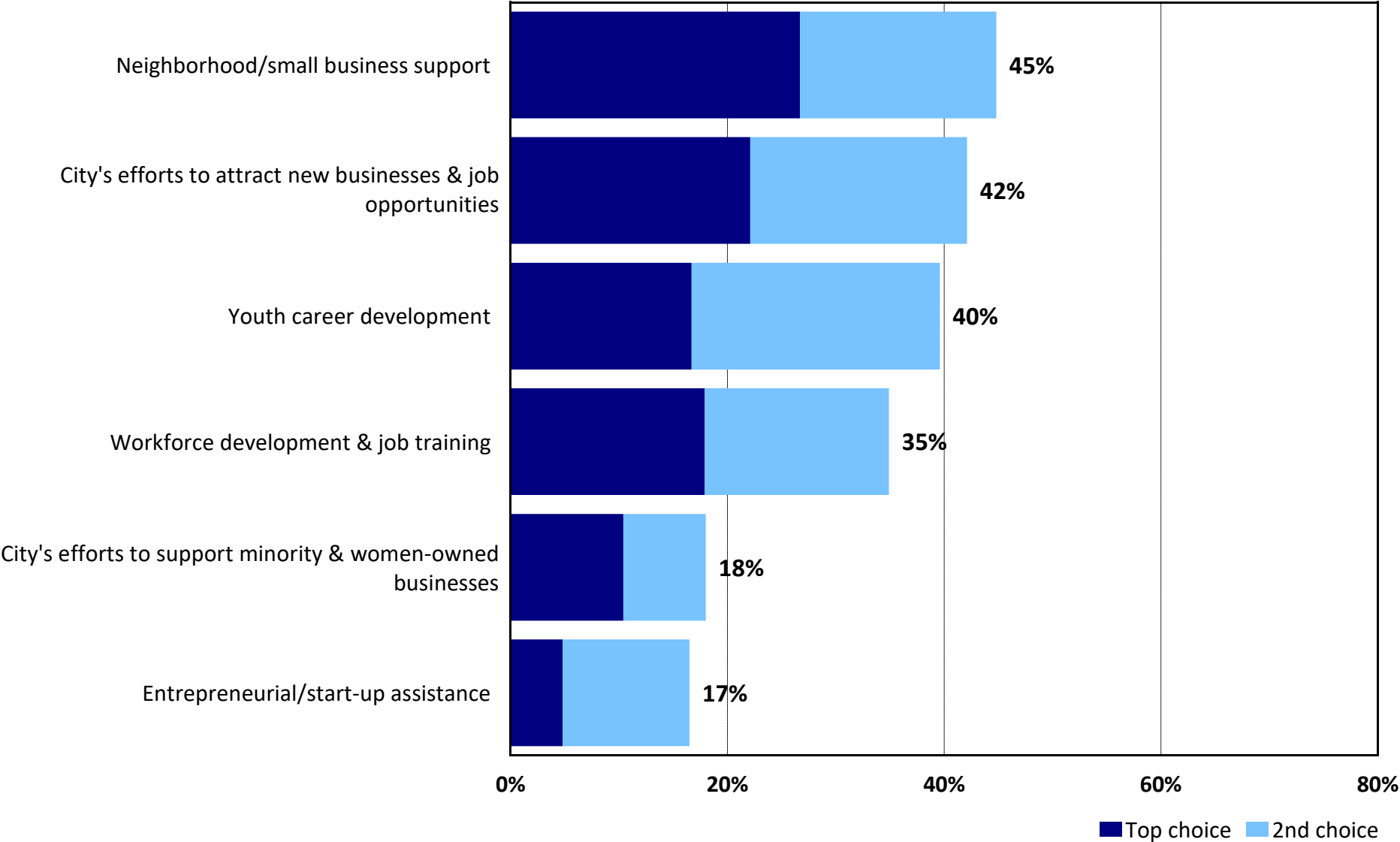
Q10. If the City had extra dollars to put towards the below TRANSPORTATION AND PEDESTRIAN INFRASTRUCTURE AND MAINTENANCE areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

by percentage of respondents who selected the items as one of their top three choices



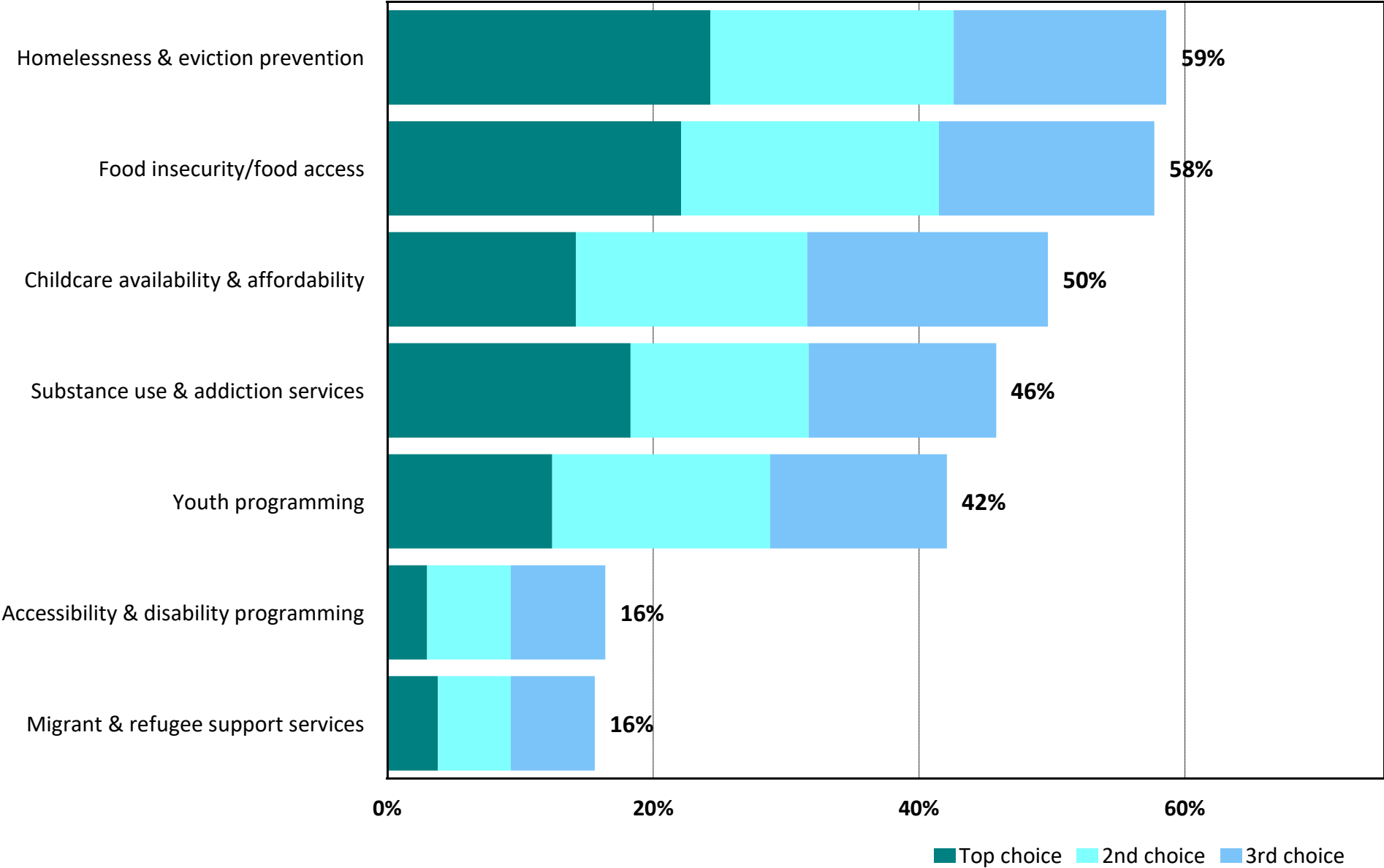
Q11. If the City had extra dollars to put towards the below ECONOMIC DEVELOPMENT AND OPPORTUNITY areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

by percentage of respondents who selected the items as one of their top two choices



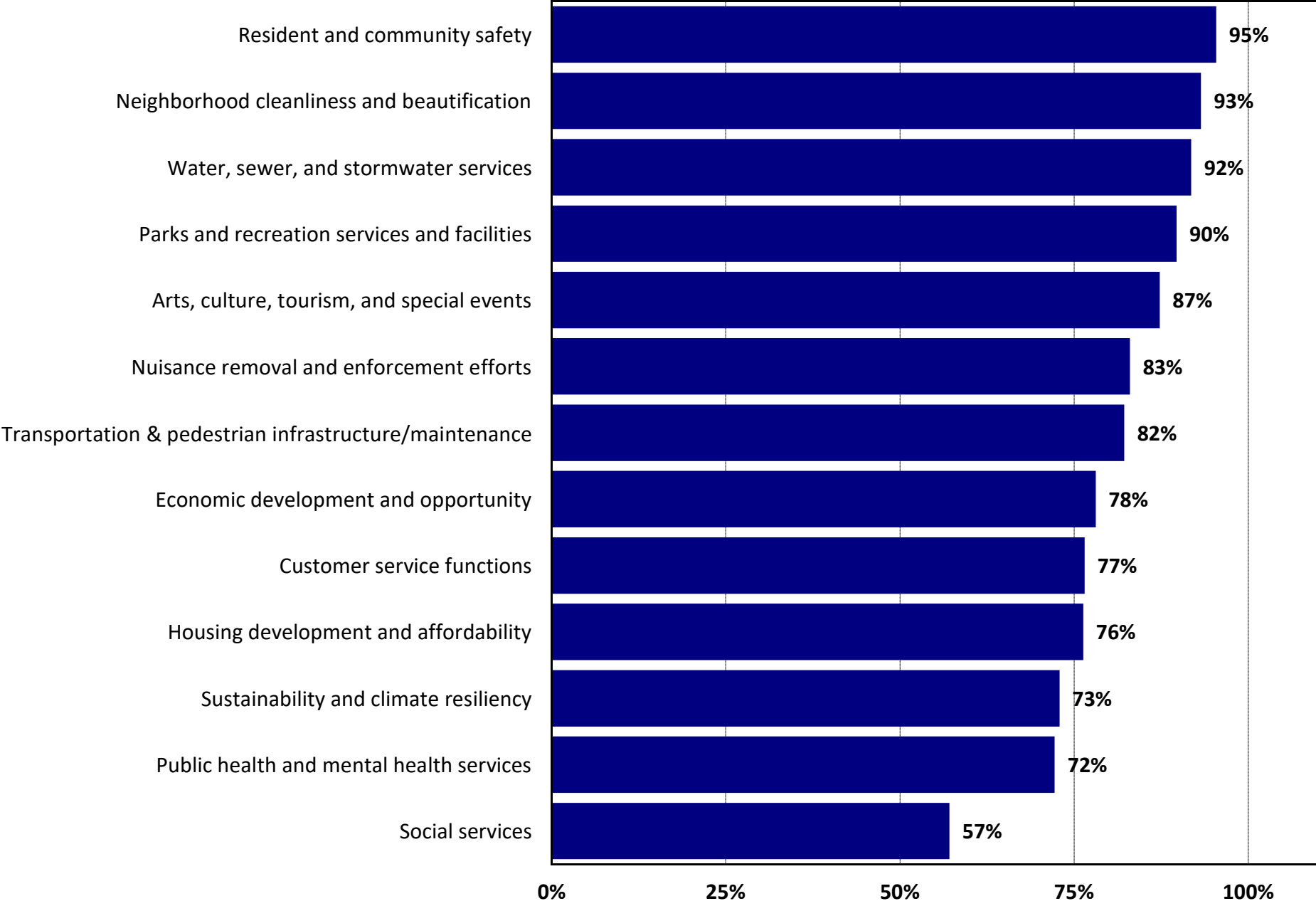
Q12. If the City had extra dollars to put towards the below SOCIAL SERVICES areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

by percentage of respondents who selected the items as one of their top three choices



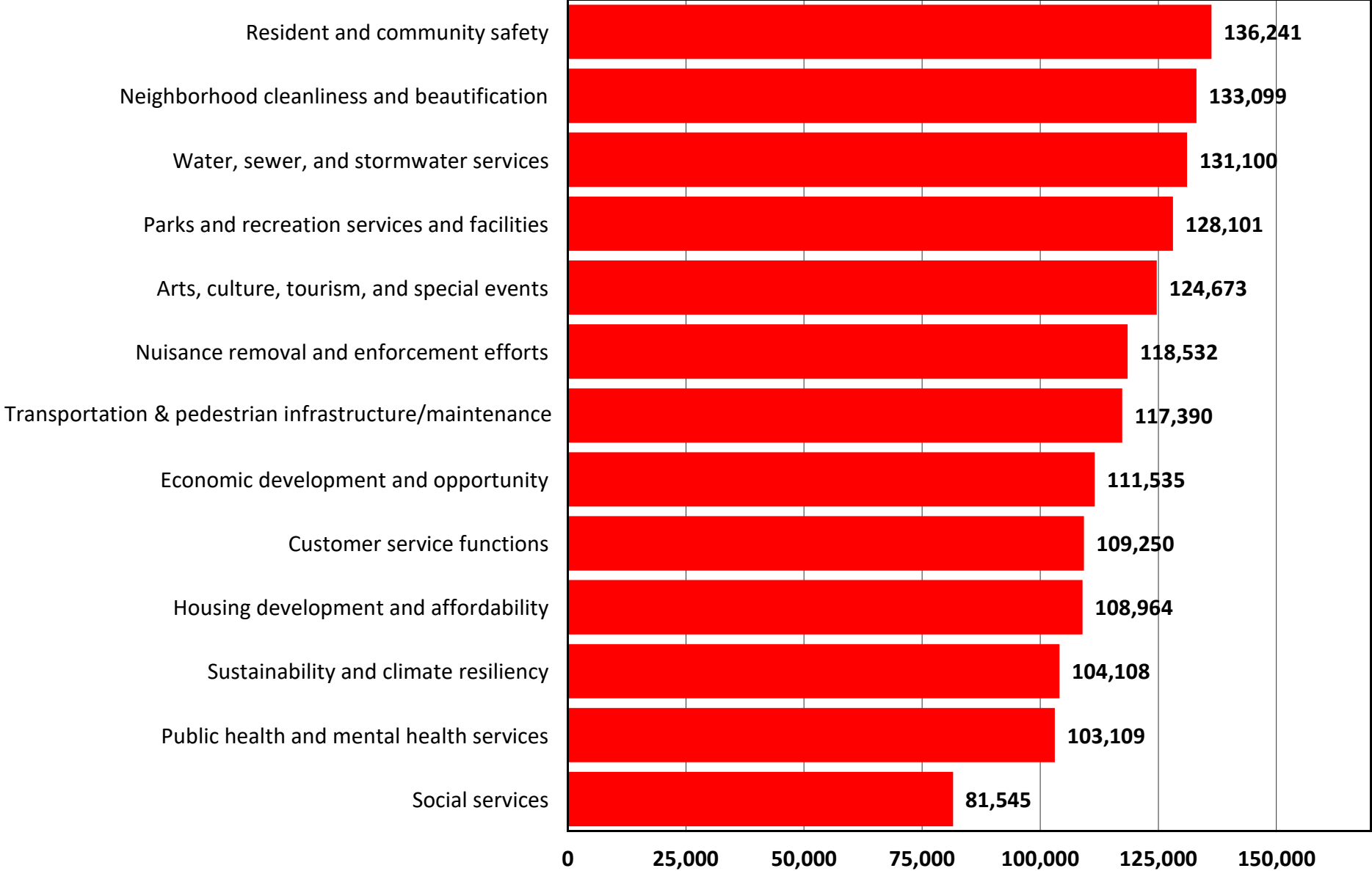
Q14. Need for Programs, Services, and Facilities

by percentage of respondents who indicated need



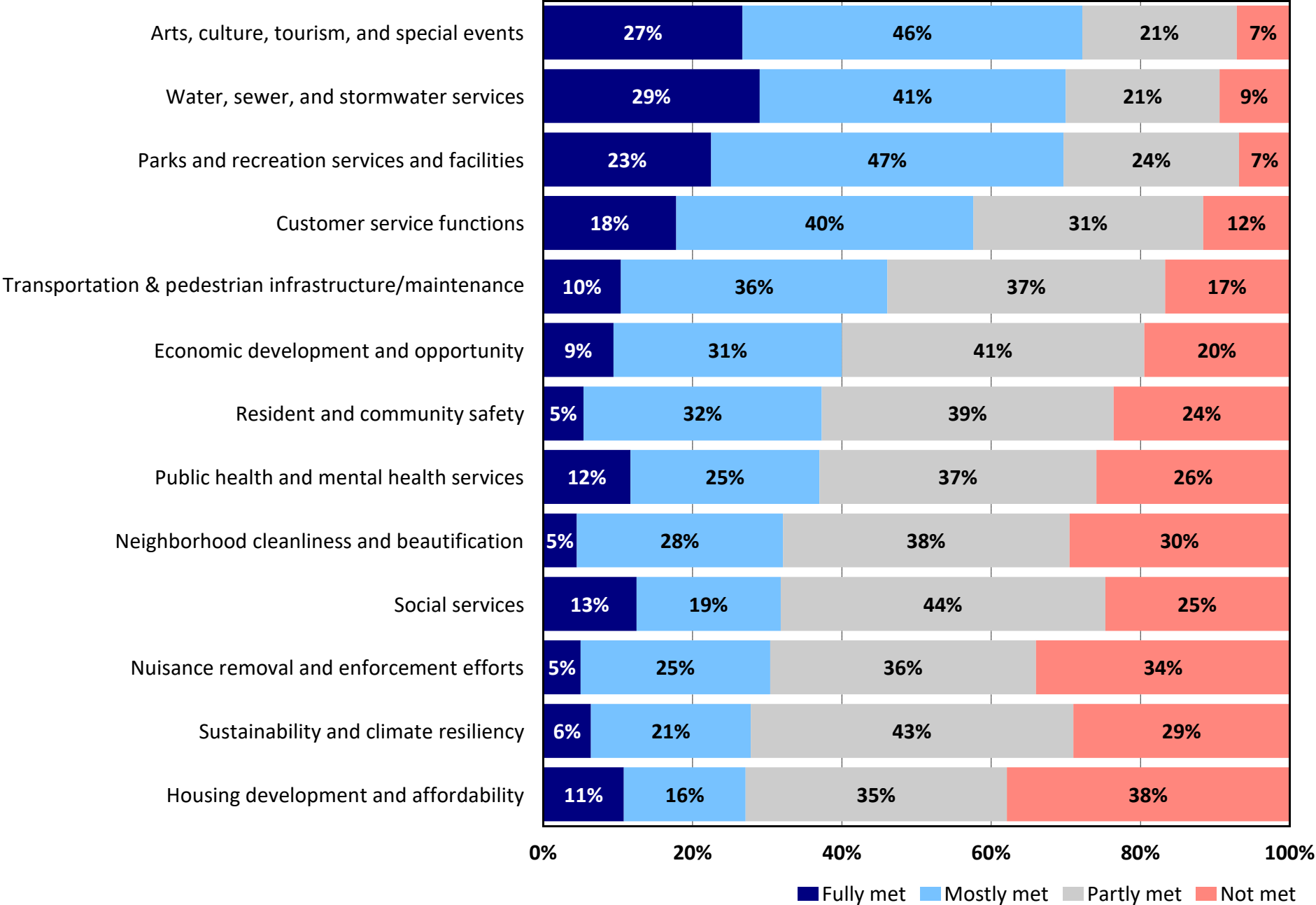
Q14. Estimated number of households who have a need for programs, services, and facilities

by number of households based on an estimated 142,810 households



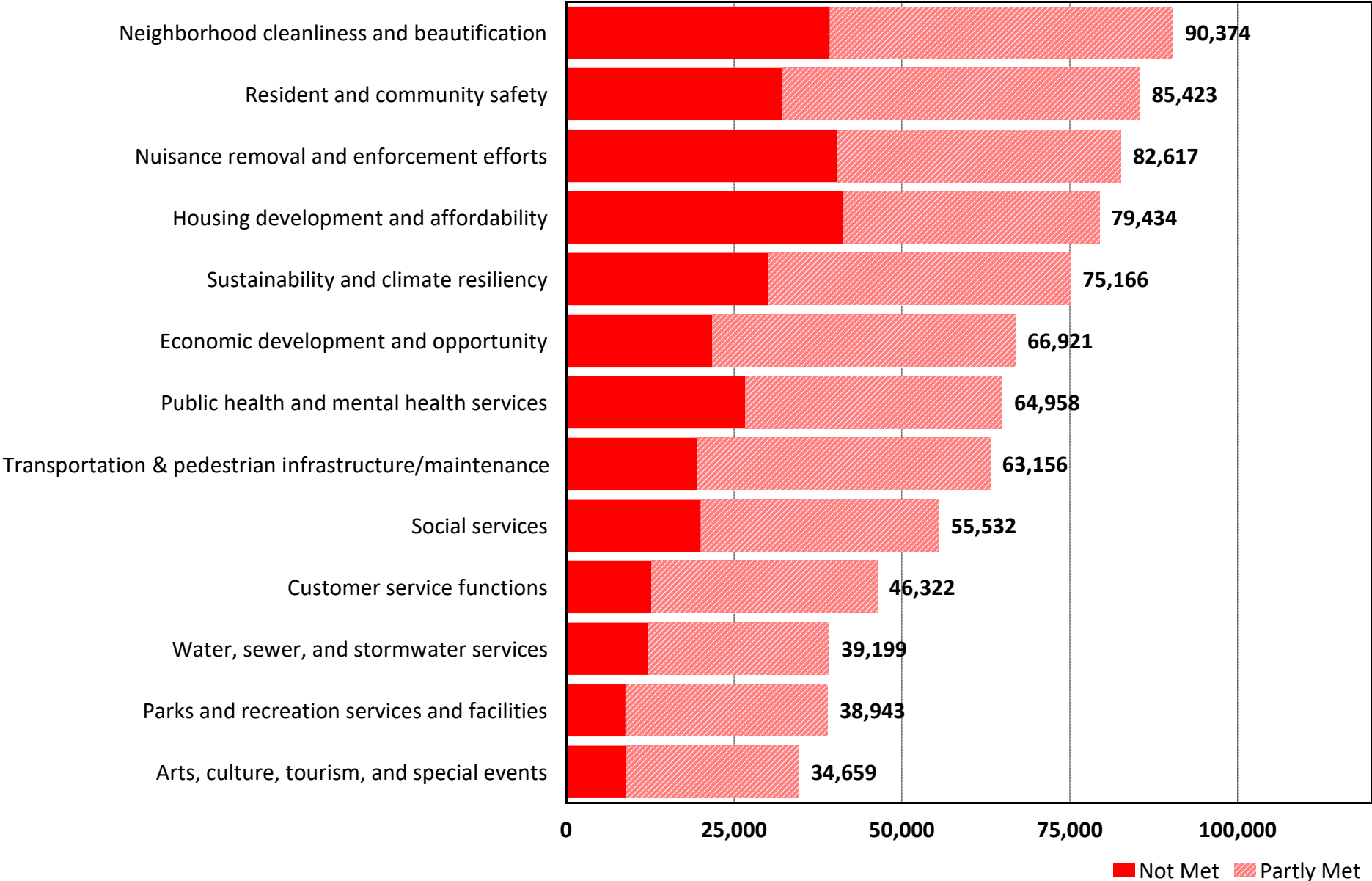
Q14b. How well needs are met for programs, services, and facilities

by percentage of respondents



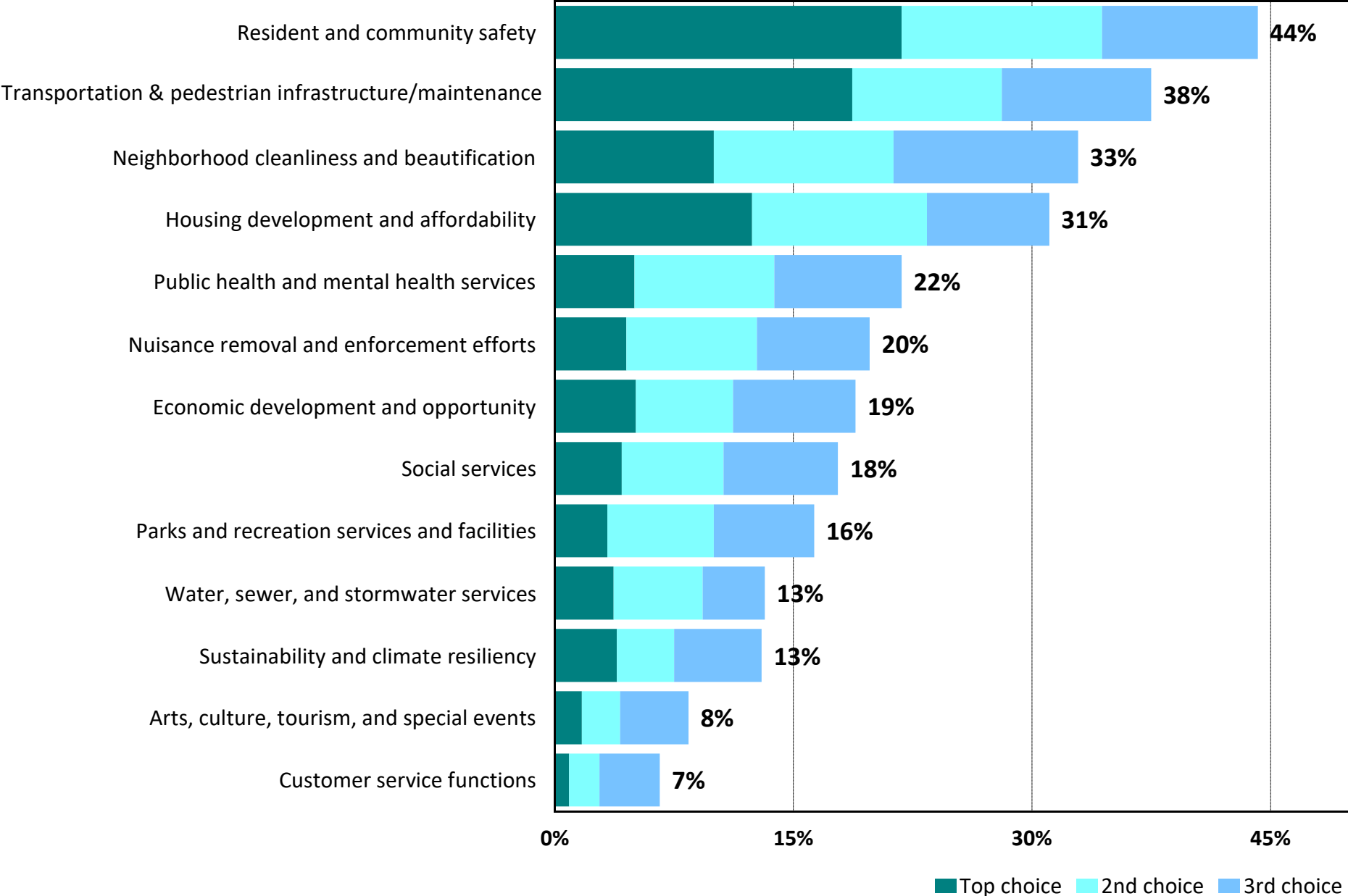
Q14c. Estimated number of households whose program, facility, and service needs are only “partly met” or “not met”

by number of households with need based on an estimated 142,810 households



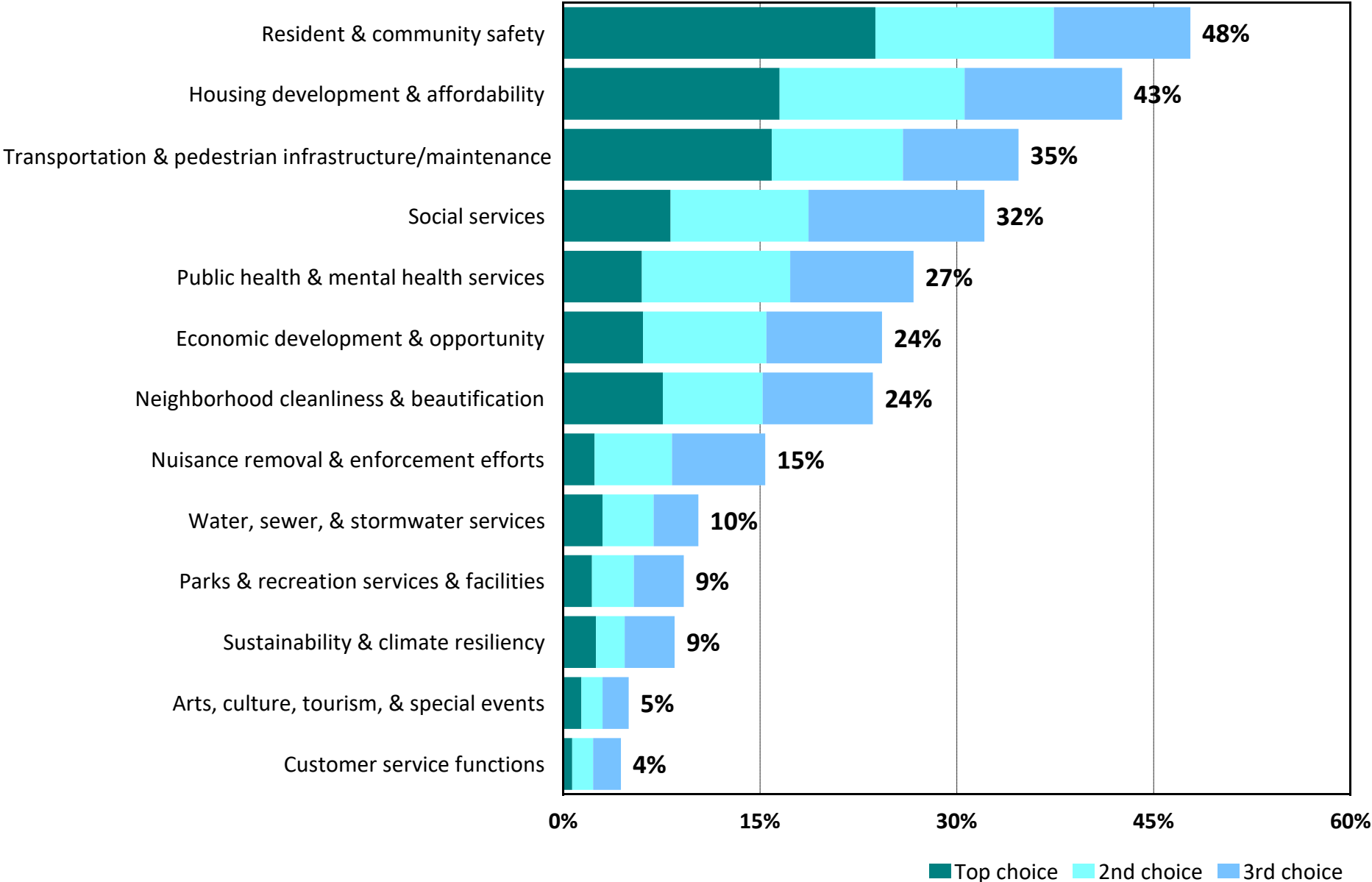
Q15. Programs, facilities, and services most important to households.

by percentage of respondents who selected the items as one of their top three choices



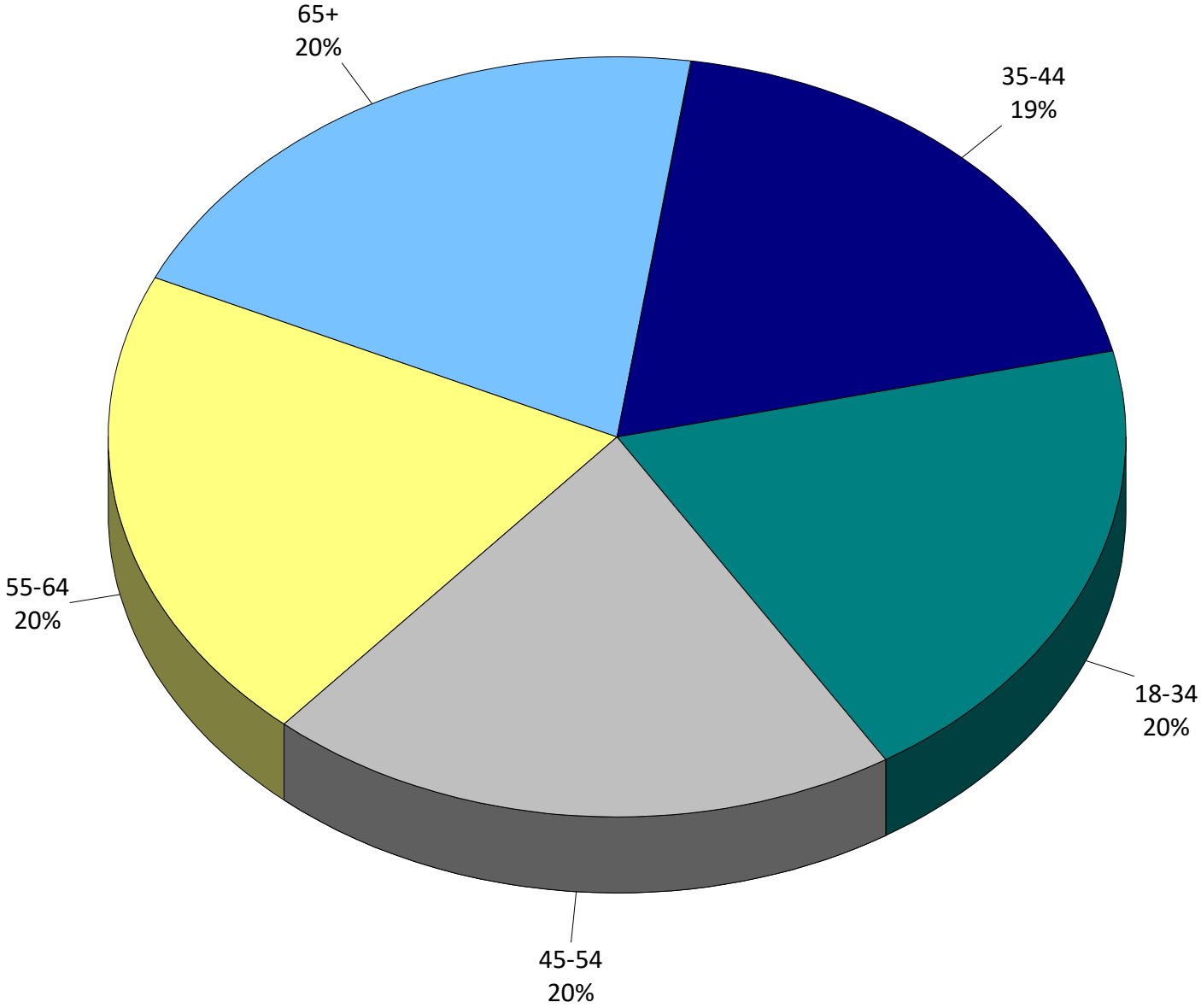
Q16. Which THREE of the major categories of City services do you think should be the top priorities for funding in the City's FY2026 Budget?

by percentage of respondents who selected the items as one of their top three choices



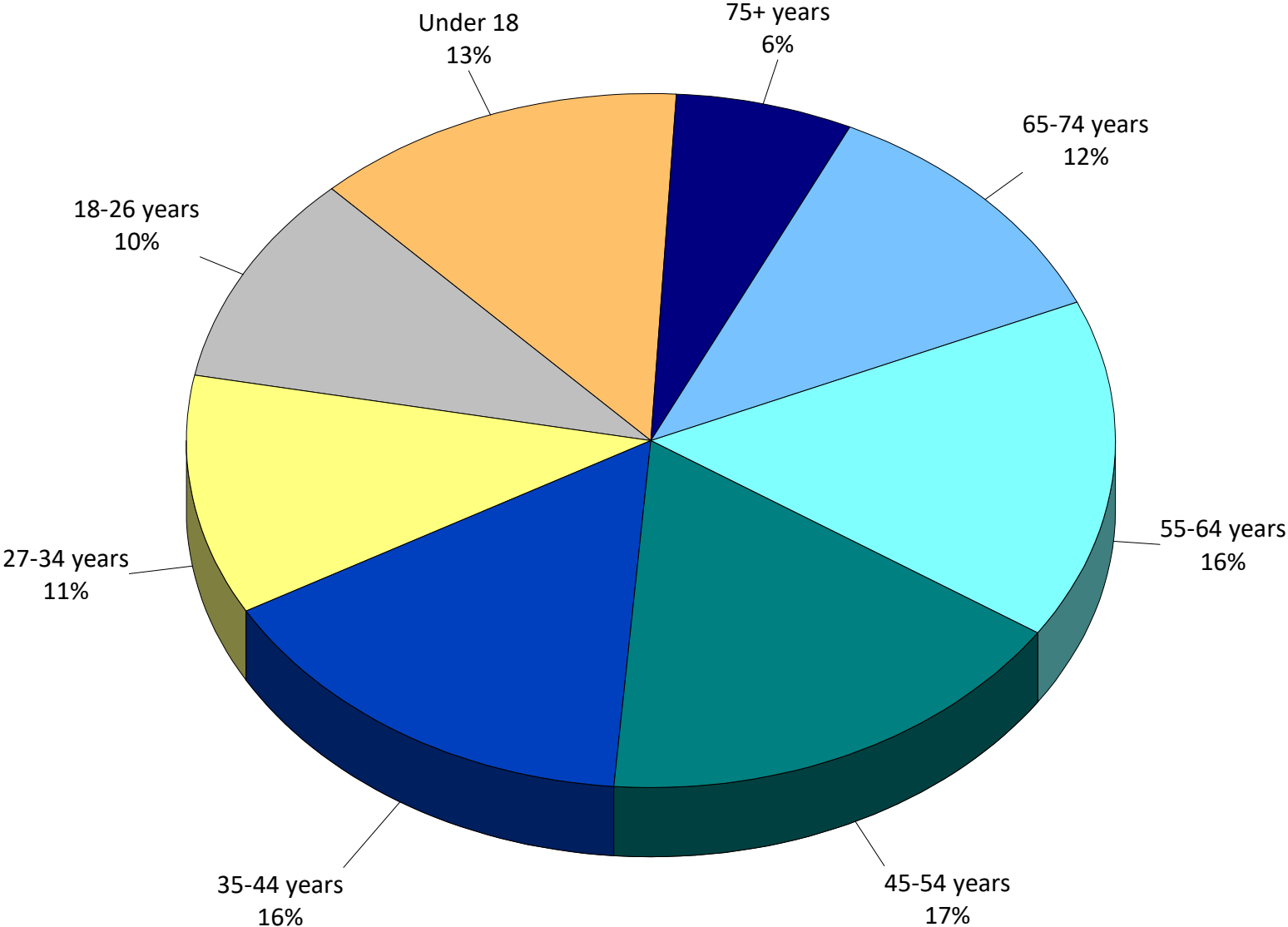
Q18. What is your age?

by percentage of respondents (excluding "not provided")

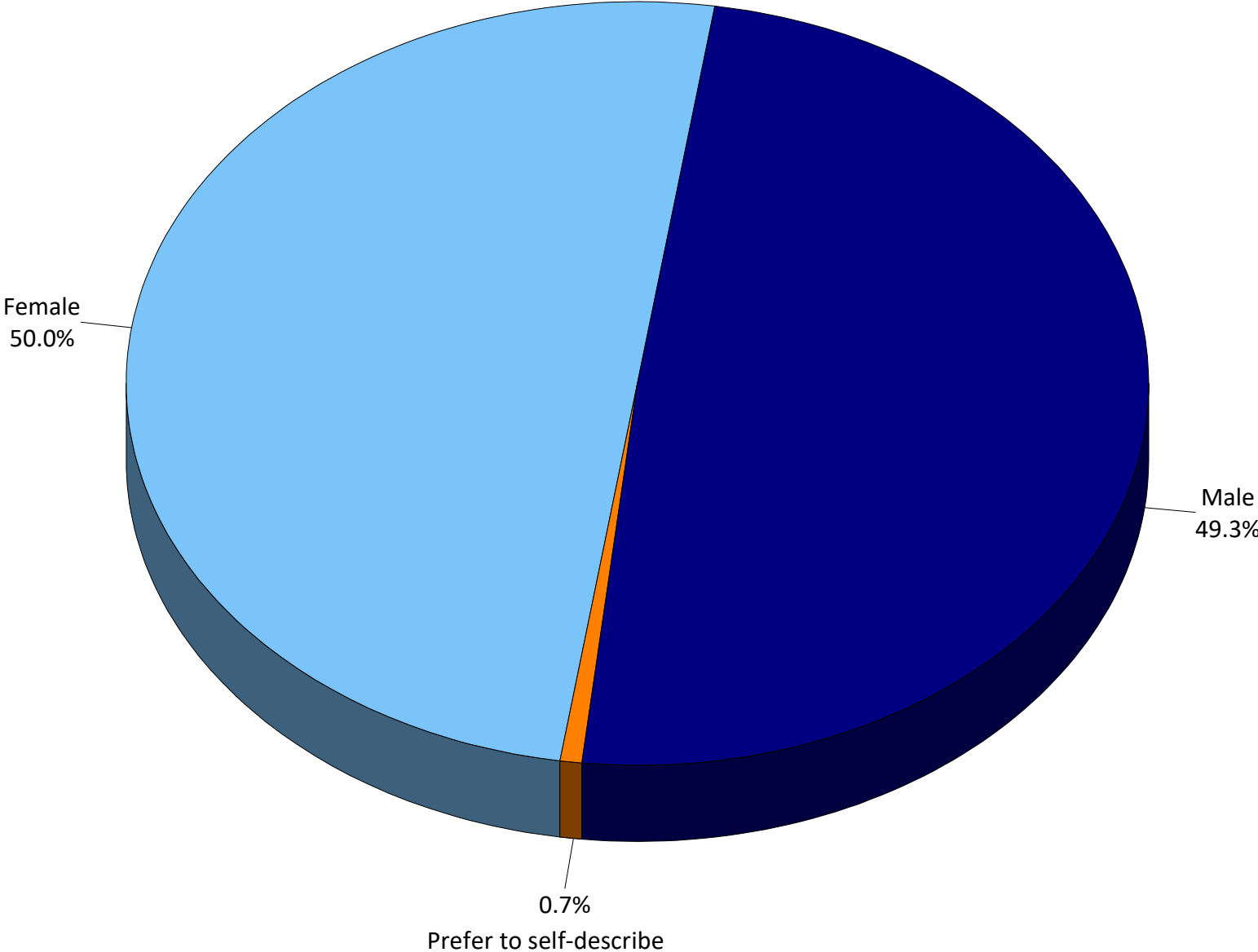


Q19. Please check the age groups that are represented in your household

by percentage of respondents

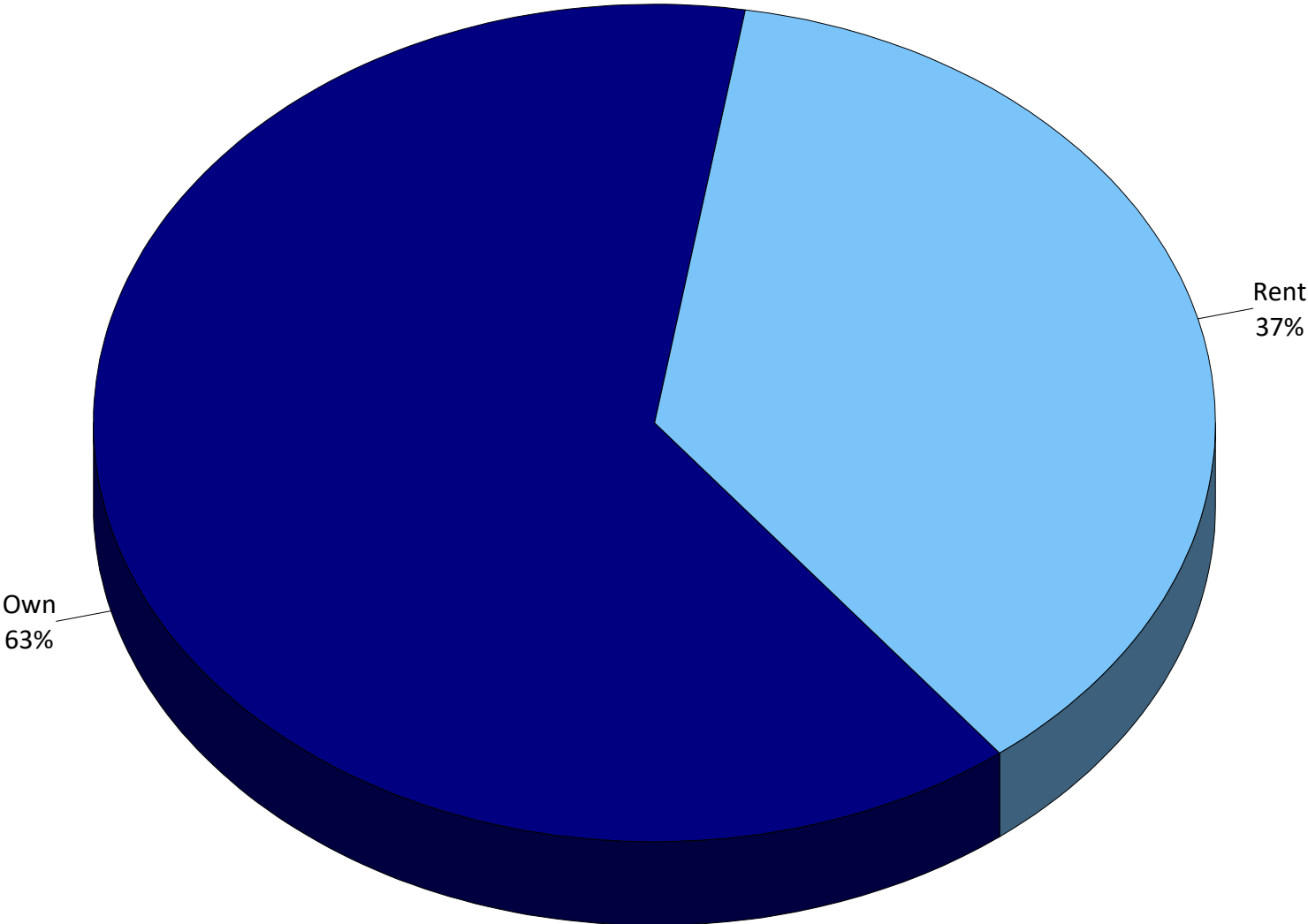


Q20. Your gender: by percentage of respondents (excluding "not provided")



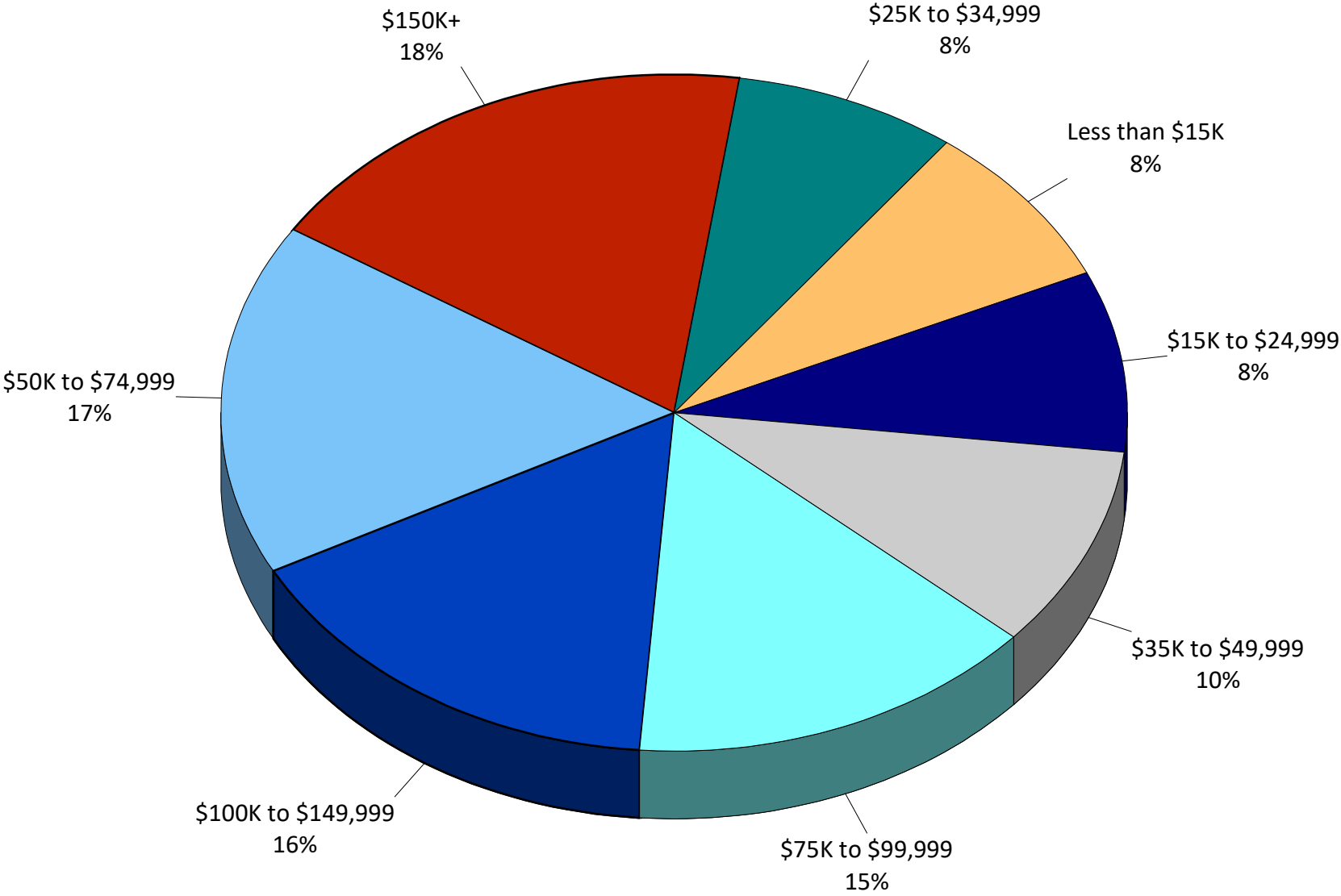
Q21. Do you own or rent your home in the City of Cincinnati?

by percentage of respondents (excluding "not provided")



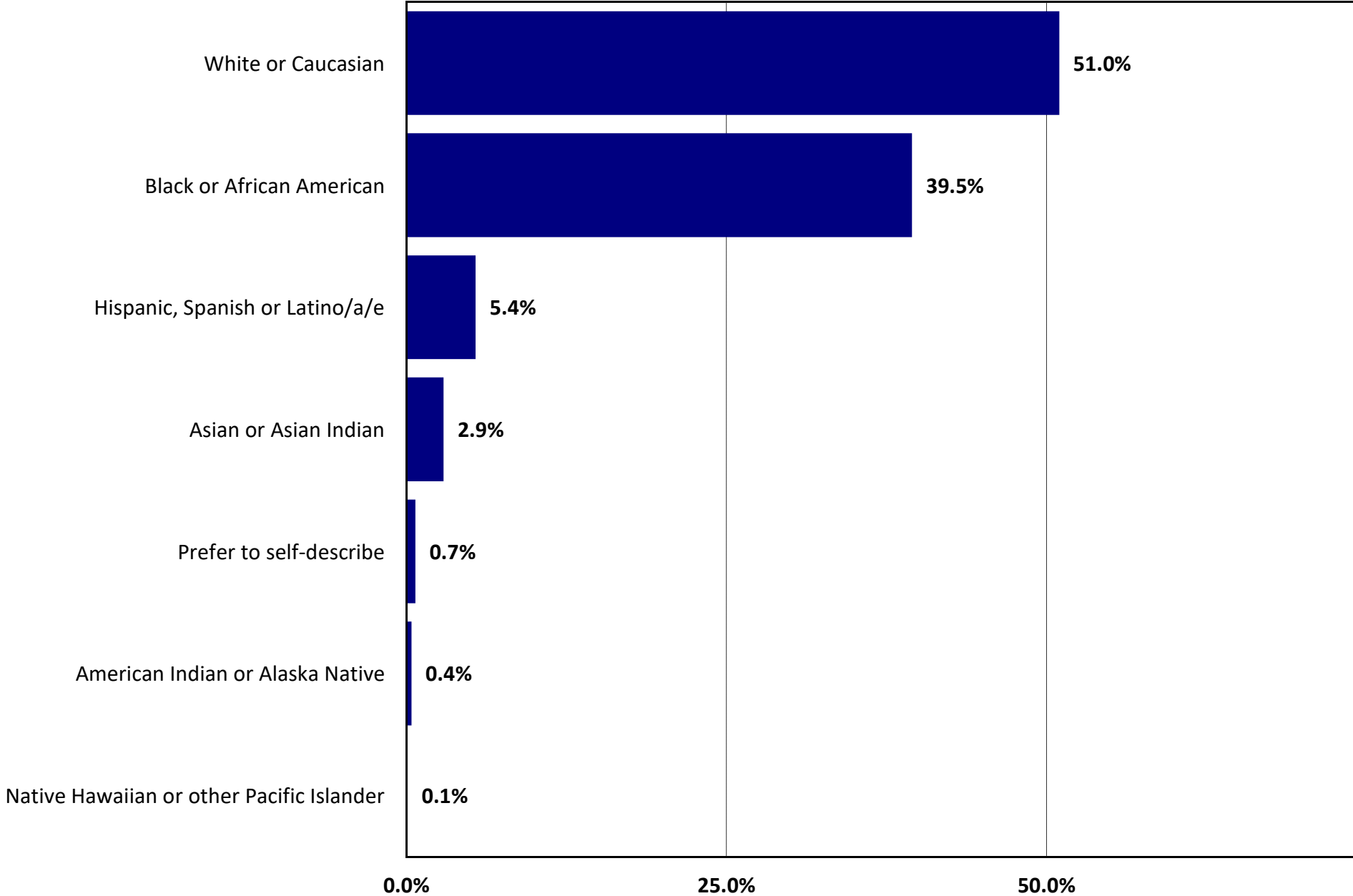
Q22. What is your household income?

by percentage of respondents (excluding "not provided")



Q23. Your race and/or ethnicity

by percentage of respondents (multiple selections could be made)



3

**Priority Investment
Rating**

Priority Investment Rating

Cincinnati, OH

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are not met or only partly met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, if the Unmet Needs Rating for Community Gardens were 98.9 (out of 100) and the Importance Rating for Community Gardens were 21.6 (out of 100), the Priority Investment Rating for Community Gardens would be 120.5 (out of 200).

How to Analyze the Charts:

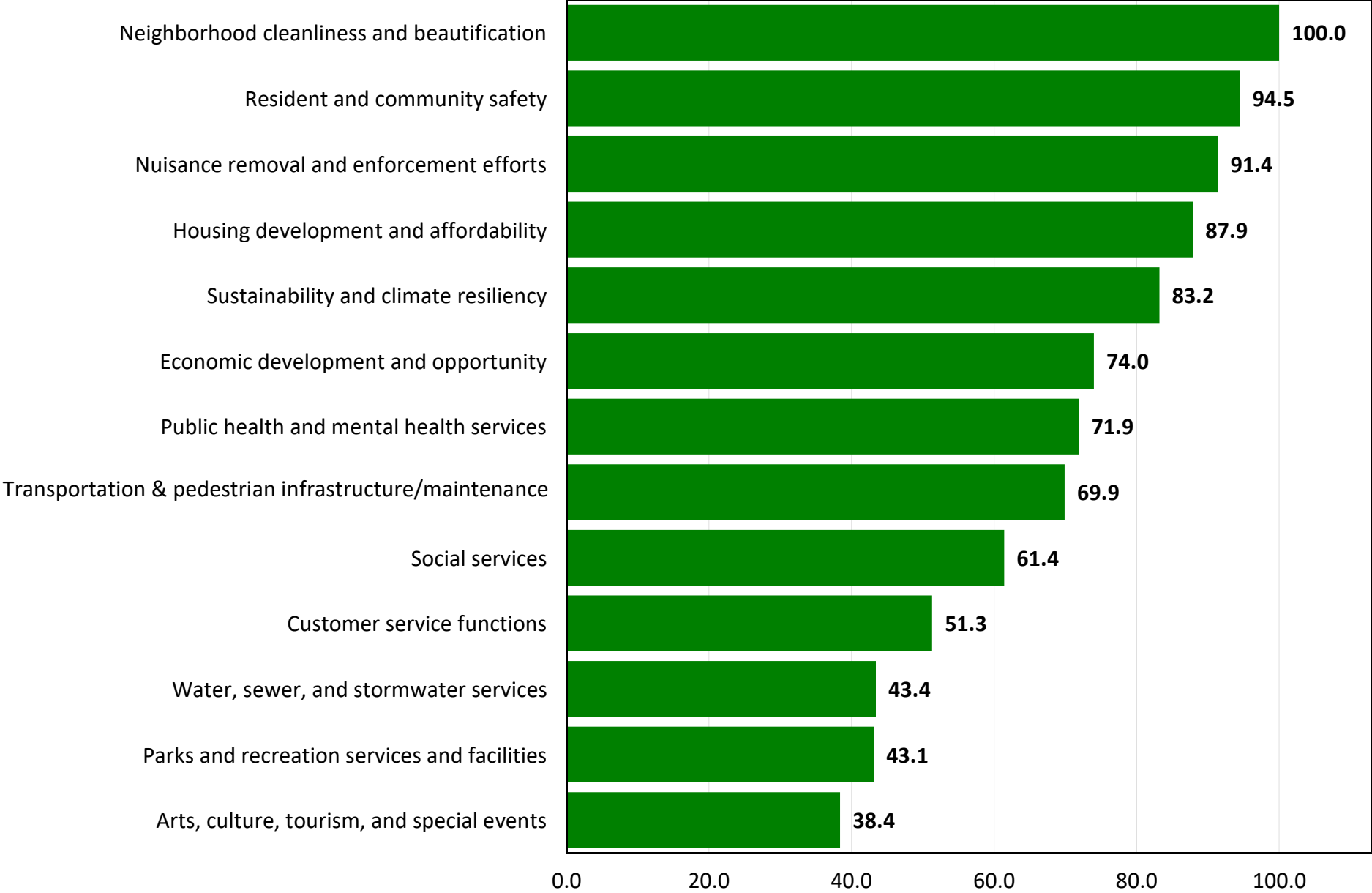
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Programs, Facilities, and Services

the rating for the item with the most unmet need=100

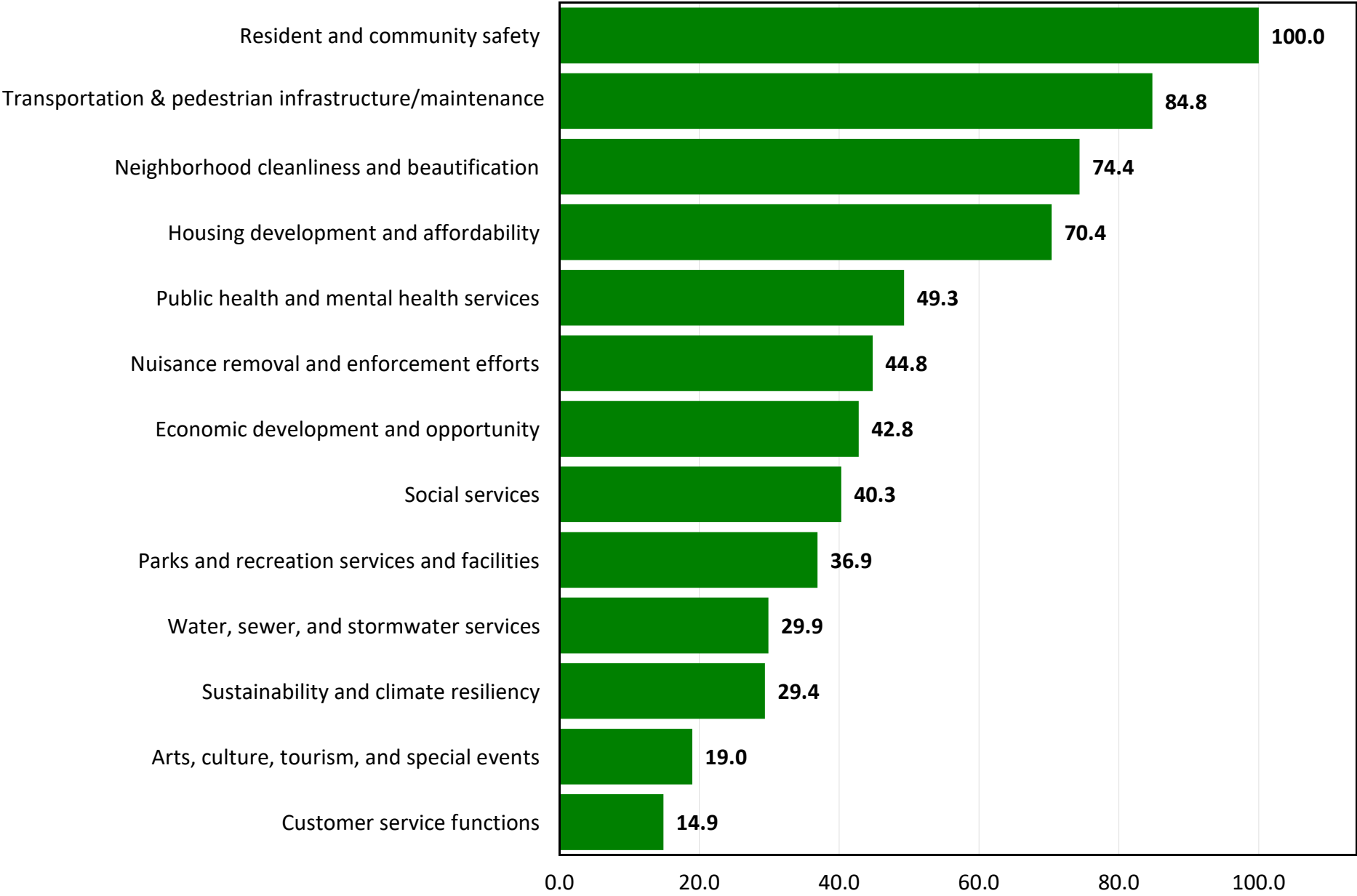
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



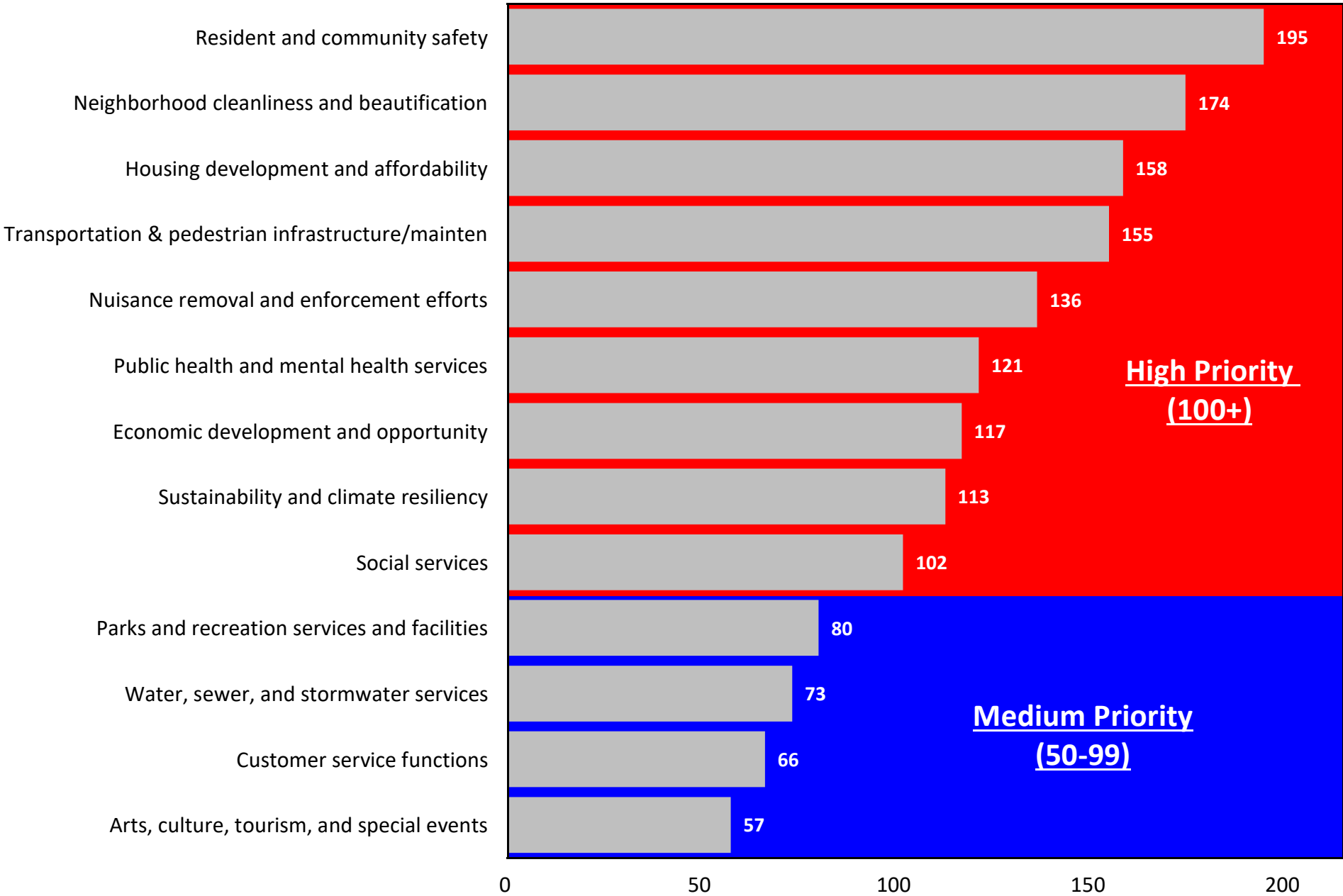
Importance Rating for Programs, Facilities, and Services

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Facilities, Services, and Programs Based on Priority Investment Rating



4

Tabular Data

Area:

<u>Area</u>	<u>Number</u>	<u>Percent</u>
1	202	16.6 %
2	201	16.5 %
3	201	16.5 %
4	202	16.6 %
5	204	16.8 %
6	206	16.9 %
Total	1216	100.0 %

Q1a. Please imagine a ladder with steps numbered from zero (0) at the bottom to ten (10) at the top. The bottom of the ladder (0) represents the worst possible life for you and the top of the ladder (10) represents the best possible life for you. On which step of the ladder (0 to 10) would you say you personally feel you stand at this time?

Q1a. What do you personally feel your life is at this time

<u>this time</u>	<u>Number</u>	<u>Percent</u>
Worst possible life	11	0.9 %
1	10	0.8 %
2	24	2.0 %
3	53	4.4 %
4	61	5.0 %
5	196	16.1 %
6	161	13.2 %
7	298	24.5 %
8	238	19.6 %
9	75	6.2 %
Best possible life	68	5.6 %
Not provided	21	1.7 %
Total	1216	100.0 %

(WITHOUT "NOT PROVIDED")

Q1a. Please imagine a ladder with steps numbered from zero (0) at the bottom to ten (10) at the top. The bottom of the ladder (0) represents the worst possible life for you and the top of the ladder (10) represents the best possible life for you. On which step of the ladder (0 to 10) would you say you personally feel you stand at this time? (without "not provided")

Q1a. What do you personally feel your life is at this time

<u>this time</u>	<u>Number</u>	<u>Percent</u>
Worst possible life	11	0.9 %
1	10	0.8 %
2	24	2.0 %
3	53	4.4 %
4	61	5.1 %
5	196	16.4 %
6	161	13.5 %
7	298	24.9 %
8	238	19.9 %
9	75	6.3 %
Best possible life	68	5.7 %
Total	1195	100.0 %

Q1b. Please imagine a ladder with steps numbered from zero (0) at the bottom to ten (10) at the top. The bottom of the ladder (0) represents the worst possible life for you and the top of the ladder (10) represents the best possible life for you. On which step of the ladder (0 to 10) do you think you will stand about five years from now?

Q1b. What do you personally feel your life is five years from now

	Number	Percent
Worst possible life	21	1.7 %
1	9	0.7 %
2	24	2.0 %
3	53	4.4 %
4	49	4.0 %
5	124	10.2 %
6	91	7.5 %
7	190	15.6 %
8	298	24.5 %
9	182	15.0 %
Best possible life	148	12.2 %
Not provided	27	2.2 %
Total	1216	100.0 %

(WITHOUT "NOT PROVIDED")

Q1b. Please imagine a ladder with steps numbered from zero (0) at the bottom to ten (10) at the top. The bottom of the ladder (0) represents the worst possible life for you and the top of the ladder (10) represents the best possible life for you. On which step of the ladder (0 to 10) do you think you will stand about five years from now? (without "not provided")

Q1b. What do you personally feel your life is five years from now

	Number	Percent
Worst possible life	21	1.8 %
1	9	0.8 %
2	24	2.0 %
3	53	4.5 %
4	49	4.1 %
5	124	10.4 %
6	91	7.7 %
7	190	16.0 %
8	298	25.1 %
9	182	15.3 %
Best possible life	148	12.4 %
Total	1189	100.0 %

Q2. Please imagine a ladder with steps numbered from zero (0) at the bottom to ten (10) at the top. The bottom of the ladder (0) represents disconnectedness and a poor sense of community and the top of the ladder (10) represents a strong sense of connectedness and community. On which step of the ladder (0 to 10) would you say you personally feel you stand at this time?

Q2. What do you personally feel your sense of connectedness and community is at this time	Number	Percent
Poor sense of connectedness & community	29	2.4 %
1	32	2.6 %
2	62	5.1 %
3	100	8.2 %
4	115	9.5 %
5	240	19.7 %
6	180	14.8 %
7	171	14.1 %
8	139	11.4 %
9	54	4.4 %
Strong sense of connectedness & community	62	5.1 %
Not provided	32	2.6 %
Total	1216	100.0 %

(WITHOUT "NOT PROVIDED")

Q2. Please imagine a ladder with steps numbered from zero (0) at the bottom to ten (10) at the top. The bottom of the ladder (0) represents disconnectedness and a poor sense of community and the top of the ladder (10) represents a strong sense of connectedness and community. On which step of the ladder (0 to 10) would you say you personally feel you stand at this time? (without "not provided")

Q2. What do you personally feel your sense of connectedness and community is at this time	Number	Percent
Poor sense of connectedness & community	29	2.4 %
1	32	2.7 %
2	62	5.2 %
3	100	8.4 %
4	115	9.7 %
5	240	20.3 %
6	180	15.2 %
7	171	14.4 %
8	139	11.7 %
9	54	4.6 %
Strong sense of connectedness & community	62	5.2 %
Total	1184	100.0 %

Q3. Are you satisfied or dissatisfied with your standard of living, all the things you can buy and do?

Q3. Are you satisfied or dissatisfied with your standard of living	Number	Percent
Satisfied	705	58.0 %
Dissatisfied	474	39.0 %
Not provided	37	3.0 %
Total	1216	100.0 %

(WITHOUT "NOT PROVIDED")

Q3. Are you satisfied or dissatisfied with your standard of living, all the things you can buy and do? (without "not provided")

Q3. Are you satisfied or dissatisfied with your standard of living	Number	Percent
Satisfied	705	59.8 %
Dissatisfied	474	40.2 %
Total	1179	100.0 %

Q4. Right now, do you feel your standard of living is getting better or getting worse?

Q4. What is your standard of living becoming right now	Number	Percent
Getting better	227	18.7 %
Staying the same	578	47.5 %
Getting worse	396	32.6 %
Not provided	15	1.2 %
Total	1216	100.0 %

(WITHOUT "NOT PROVIDED")

Q4. Right now, do you feel your standard of living is getting better or getting worse? (without "not provided")

Q4. What is your standard of living becoming right now	Number	Percent
Getting better	227	18.9 %
Staying the same	578	48.1 %
Getting worse	396	33.0 %
Total	1201	100.0 %

Q5. Have there been times in the past twelve months when you did not have enough money to buy food that you or your family needed?

Q5. Have there been times in past twelve months when you did not have enough money to buy food your family needed	Number	Percent
Yes	276	22.7 %
No	919	75.6 %
Not provided	21	1.7 %
Total	1216	100.0 %

(WITHOUT "NOT PROVIDED")**Q5. Have there been times in the past twelve months when you did not have enough money to buy food that you or your family needed? (without "not provided")**

Q5. Have there been times in past twelve months
when you did not have enough money to buy food
your family needed

	Number	Percent
Yes	276	23.1 %
No	919	76.9 %
Total	1195	100.0 %

Q6. Listed below are eight (8) items related to housing development and affordability in the City of Cincinnati. If the City had extra dollars to put towards the below HOUSING DEVELOPMENT AND AFFORDABILITY areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

Q6. Top choice	Number	Percent
Supply of housing	209	17.2 %
Quality of housing stock	85	7.0 %
Foreclosure prevention (property tax relief, mortgage assistance)	157	12.9 %
Homeownership opportunities	176	14.5 %
Maintenance & home repair costs support	149	12.3 %
Affordable housing development	257	21.1 %
Rental/utility assistance (eviction prevention)	68	5.6 %
Landlord maintenance of property	98	8.1 %
None chosen	17	1.4 %
Total	1216	100.0 %

Q6. Listed below are eight (8) items related to housing development and affordability in the City of Cincinnati. If the City had extra dollars to put towards the below HOUSING DEVELOPMENT AND AFFORDABILITY areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

Q6. 2nd choice	Number	Percent
Supply of housing	139	11.4 %
Quality of housing stock	134	11.0 %
Foreclosure prevention (property tax relief, mortgage assistance)	114	9.4 %
Homeownership opportunities	175	14.4 %
Maintenance & home repair costs support	166	13.7 %
Affordable housing development	188	15.5 %
Rental/utility assistance (eviction prevention)	155	12.7 %
Landlord maintenance of property	111	9.1 %
None chosen	34	2.8 %
Total	1216	100.0 %

Q6. Listed below are eight (8) items related to housing development and affordability in the City of Cincinnati. If the City had extra dollars to put towards the below HOUSING DEVELOPMENT AND AFFORDABILITY areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

Q6. 3rd choice	Number	Percent
Supply of housing	134	11.0 %
Quality of housing stock	143	11.8 %
Foreclosure prevention (property tax relief, mortgage assistance)	105	8.6 %
Homeownership opportunities	163	13.4 %
Maintenance & home repair costs support	147	12.1 %
Affordable housing development	159	13.1 %
Rental/utility assistance (eviction prevention)	143	11.8 %
Landlord maintenance of property	160	13.2 %
None chosen	62	5.1 %
Total	1216	100.0 %

(SUM OF TOP 3 CHOICES)

Q6. Listed below are eight (8) items related to housing development and affordability in the City of Cincinnati. If the City had extra dollars to put towards the below HOUSING DEVELOPMENT AND AFFORDABILITY areas, which would be your top THREE funding priorities for the City's FY2026 Budget? (top 3)

Q6. Top choice	Number	Percent
Supply of housing	482	39.6 %
Quality of housing stock	362	29.8 %
Foreclosure prevention (property tax relief, mortgage assistance)	376	30.9 %
Homeownership opportunities	514	42.3 %
Maintenance & home repair costs support	462	38.0 %
Affordable housing development	604	49.7 %
Rental/utility assistance (eviction prevention)	366	30.1 %
Landlord maintenance of property	369	30.3 %
None chosen	17	1.4 %
Total	3552	

Q7. Listed below are eight (8) items related to resident and community safety. If the City had extra dollars to put towards the below RESIDENT AND COMMUNITY SAFETY areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

<u>Q7. Top choice</u>	<u>Number</u>	<u>Percent</u>
Technology & equipment for solving crimes	129	10.6 %
Firearm safety & storage	84	6.9 %
Alternative (non-police) response to crisis & non-violent incidences (mental health, welfare check, flat tire)	369	30.3 %
Increased visibility of patrol officers	313	25.7 %
Pedestrian safety measures throughout City	201	16.5 %
Security & safety at major events (concerts, sporting events)	31	2.5 %
New public safety vehicles & equipment (fire trucks, EMS equipment)	37	3.0 %
911 Call Center operations	45	3.7 %
None chosen	7	0.6 %
Total	1216	100.0 %

Q7. Listed below are eight (8) items related to resident and community safety. If the City had extra dollars to put towards the below RESIDENT AND COMMUNITY SAFETY areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

<u>Q7. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Technology & equipment for solving crimes	150	12.3 %
Firearm safety & storage	82	6.7 %
Alternative (non-police) response to crisis & non-violent incidences (mental health, welfare check, flat tire)	255	21.0 %
Increased visibility of patrol officers	191	15.7 %
Pedestrian safety measures throughout City	269	22.1 %
Security & safety at major events (concerts, sporting events)	78	6.4 %
New public safety vehicles & equipment (fire trucks, EMS equipment)	87	7.2 %
911 Call Center operations	83	6.8 %
None chosen	21	1.7 %
Total	1216	100.0 %

Q7. Listed below are eight (8) items related to resident and community safety. If the City had extra dollars to put towards the below RESIDENT AND COMMUNITY SAFETY areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

Q7. 3rd choice	Number	Percent
Technology & equipment for solving crimes	189	15.5 %
Firearm safety & storage	125	10.3 %
Alternative (non-police) response to crisis & non-violent incidences (mental health, welfare check, flat tire)	131	10.8 %
Increased visibility of patrol officers	144	11.8 %
Pedestrian safety measures throughout City	187	15.4 %
Security & safety at major events (concerts, sporting events)	91	7.5 %
New public safety vehicles & equipment (fire trucks, EMS equipment)	135	11.1 %
911 Call Center operations	166	13.7 %
None chosen	48	3.9 %
Total	1216	100.0 %

(SUM OF TOP 3 CHOICES)

Q7. Listed below are eight (8) items related to resident and community safety. If the City had extra dollars to put towards the below RESIDENT AND COMMUNITY SAFETY areas, which would be your top THREE funding priorities for the City's FY2026 Budget? (top 3)

Q7. Top choice	Number	Percent
Technology & equipment for solving crimes	468	38.5 %
Firearm safety & storage	291	23.9 %
Alternative (non-police) response to crisis & non-violent incidences (mental health, welfare check, flat tire)	755	62.1 %
Increased visibility of patrol officers	648	53.3 %
Pedestrian safety measures throughout City	657	54.0 %
Security & safety at major events (concerts, sporting events)	200	16.4 %
New public safety vehicles & equipment (fire trucks, EMS equipment)	259	21.3 %
911 Call Center operations	294	24.2 %
None chosen	7	0.6 %
Total	3579	

Q8. Listed below are six (6) items related to neighborhood cleanliness and beautification. If the City had extra dollars to put towards the below NEIGHBORHOOD CLEANLINESS AND BEAUTIFICATION areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

Q8. Top choice	Number	Percent
Graffiti removal	94	7.7 %
Increasing urban gardens/green spaces	268	22.0 %
Removal of junk vehicles	70	5.8 %
Cleanup of trash & litter in public spaces	566	46.5 %
Art & mural projects in neighborhoods	54	4.4 %
Planting trees/maintenance of roadside landscaping	158	13.0 %
None chosen	6	0.5 %
Total	1216	100.0 %

Q8. Listed below are six (6) items related to neighborhood cleanliness and beautification. If the City had extra dollars to put towards the below NEIGHBORHOOD CLEANLINESS AND BEAUTIFICATION areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

Q8. 2nd choice	Number	Percent
Graffiti removal	131	10.8 %
Increasing urban gardens/green spaces	202	16.6 %
Removal of junk vehicles	135	11.1 %
Cleanup of trash & litter in public spaces	276	22.7 %
Art & mural projects in neighborhoods	101	8.3 %
Planting trees/maintenance of roadside landscaping	355	29.2 %
None chosen	16	1.3 %
Total	1216	100.0 %

(SUM OF TOP 2 CHOICES)

Q8. Listed below are six (6) items related to neighborhood cleanliness and beautification. If the City had extra dollars to put towards the below NEIGHBORHOOD CLEANLINESS AND BEAUTIFICATION areas, which would be your top TWO funding priorities for the City's FY2026 Budget? (top 2)

Q8. Top choice	Number	Percent
Graffiti removal	225	18.5 %
Increasing urban gardens/green spaces	470	38.7 %
Removal of junk vehicles	205	16.9 %
Cleanup of trash & litter in public spaces	842	69.2 %
Art & mural projects in neighborhoods	155	12.7 %
Planting trees/maintenance of roadside landscaping	513	42.2 %
None chosen	6	0.5 %
Total	2416	

Q9. Listed below are six (6) items related to nuisance abatement and enforcement efforts. If the City had extra dollars to put towards the below NUISANCE REMOVAL AND ENFORCEMENT EFFORTS areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

Q9. Top choice	Number	Percent
Demolish vacant structures deemed a nuisance	258	21.2 %
Traffic & speeding enforcement	353	29.0 %
Enforcing property maintenance standards (weeds, exterior conditions)	146	12.0 %
Cleanup of trash & debris on private property	130	10.7 %
Efforts to address homeless encampments	295	24.3 %
Parking enforcement	16	1.3 %
None chosen	18	1.5 %
Total	1216	100.0 %

Q9. Listed below are six (6) items related to nuisance abatement and enforcement efforts. If the City had extra dollars to put towards the below NUISANCE REMOVAL AND ENFORCEMENT EFFORTS areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

Q9. 2nd choice	Number	Percent
Demolish vacant structures deemed a nuisance	263	21.6 %
Traffic & speeding enforcement	154	12.7 %
Enforcing property maintenance standards (weeds, exterior conditions)	194	16.0 %
Cleanup of trash & debris on private property	254	20.9 %
Efforts to address homeless encampments	240	19.7 %
Parking enforcement	64	5.3 %
None chosen	47	3.9 %
Total	1216	100.0 %

(SUM OF TOP 2 CHOICES)

Q9. Listed below are six (6) items related to nuisance abatement and enforcement efforts. If the City had extra dollars to put towards the below NUISANCE REMOVAL AND ENFORCEMENT EFFORTS areas, which would be your top TWO funding priorities for the City's FY2026 Budget? (top 2)

Q9. Top choice	Number	Percent
Demolish vacant structures deemed a nuisance	521	42.8 %
Traffic & speeding enforcement	507	41.7 %
Enforcing property maintenance standards (weeds, exterior conditions)	340	28.0 %
Cleanup of trash & debris on private property	384	31.6 %
Efforts to address homeless encampments	535	44.0 %
Parking enforcement	80	6.6 %
None chosen	18	1.5 %
Total	2385	

Q10. Listed below are eight (8) items related to transportation and pedestrian infrastructure and maintenance. If the City had extra dollars to put towards the below TRANSPORTATION AND PEDESTRIAN INFRASTRUCTURE AND MAINTENANCE areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

<u>Q10. Top choice</u>	<u>Number</u>	<u>Percent</u>
Filling potholes on City streets	529	43.5 %
Bicycle infrastructure (lanes/wayfinding signs)	100	8.2 %
Traffic calming measures throughout City (speed cushions/humps, raised intersections/crosswalks)	170	14.0 %
Streetcar operations	77	6.3 %
Fixing sidewalks (broken, cracked, uneven)	95	7.8 %
Accessibility of streets, sidewalks, & buildings for people with disabilities	93	7.6 %
Rehabilitation of City streets (street/pavement markings)	124	10.2 %
Traffic signage maintenance/improvement	19	1.6 %
<u>None chosen</u>	<u>9</u>	<u>0.7 %</u>
Total	1216	100.0 %

Q10. Listed below are eight (8) items related to transportation and pedestrian infrastructure and maintenance. If the City had extra dollars to put towards the below TRANSPORTATION AND PEDESTRIAN INFRASTRUCTURE AND MAINTENANCE areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

<u>Q10. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Filling potholes on City streets	195	16.0 %
Bicycle infrastructure (lanes/wayfinding signs)	91	7.5 %
Traffic calming measures throughout City (speed cushions/humps, raised intersections/crosswalks)	158	13.0 %
Streetcar operations	80	6.6 %
Fixing sidewalks (broken, cracked, uneven)	283	23.3 %
Accessibility of streets, sidewalks, & buildings for people with disabilities	132	10.9 %
Rehabilitation of City streets (street/pavement markings)	214	17.6 %
Traffic signage maintenance/improvement	49	4.0 %
<u>None chosen</u>	<u>14</u>	<u>1.2 %</u>
Total	1216	100.0 %

Q10. Listed below are eight (8) items related to transportation and pedestrian infrastructure and maintenance. If the City had extra dollars to put towards the below TRANSPORTATION AND PEDESTRIAN INFRASTRUCTURE AND MAINTENANCE areas, which would be your top THREE funding priorities for the City's FY2026 Budget?

Q10. 3rd choice	Number	Percent
Filling potholes on City streets	104	8.6 %
Bicycle infrastructure (lanes/wayfinding signs)	67	5.5 %
Traffic calming measures throughout City (speed cushions/humps, raised intersections/crosswalks)	126	10.4 %
Streetcar operations	86	7.1 %
Fixing sidewalks (broken, cracked, uneven)	266	21.9 %
Accessibility of streets, sidewalks, & buildings for people with disabilities	165	13.6 %
Rehabilitation of City streets (street/pavement markings)	225	18.5 %
Traffic signage maintenance/improvement	132	10.9 %
None chosen	45	3.7 %
Total	1216	100.0 %

(SUM OF TOP 3 CHOICES)

Q10. Listed below are eight (8) items related to transportation and pedestrian infrastructure and maintenance. If the City had extra dollars to put towards the below TRANSPORTATION AND PEDESTRIAN INFRASTRUCTURE AND MAINTENANCE areas, which would be your top THREE funding priorities for the City's FY2026 Budget? (top 3)

Q10. Top choice	Number	Percent
Filling potholes on City streets	828	68.1 %
Bicycle infrastructure (lanes/wayfinding signs)	258	21.2 %
Traffic calming measures throughout City (speed cushions/humps, raised intersections/crosswalks)	454	37.3 %
Streetcar operations	243	20.0 %
Fixing sidewalks (broken, cracked, uneven)	644	53.0 %
Accessibility of streets, sidewalks, & buildings for people with disabilities	390	32.1 %
Rehabilitation of City streets (street/pavement markings)	563	46.3 %
Traffic signage maintenance/improvement	200	16.4 %
None chosen	9	0.7 %
Total	3589	

Q11. Listed below are six (6) items related to economic development and opportunity. If the City had extra dollars to put towards the below ECONOMIC DEVELOPMENT AND OPPORTUNITY areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

Q11. Top choice	Number	Percent
Neighborhood/small business support	325	26.7 %
Workforce development & job training	218	17.9 %
City's efforts to support minority & women-owned businesses	126	10.4 %
Youth career development	203	16.7 %
City's efforts to attract new businesses & job opportunities	269	22.1 %
Entrepreneurial/start-up assistance	58	4.8 %
None chosen	17	1.4 %
Total	1216	100.0 %

Q11. Listed below are six (6) items related to economic development and opportunity. If the City had extra dollars to put towards the below ECONOMIC DEVELOPMENT AND OPPORTUNITY areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

Q11. 2nd choice	Number	Percent
Neighborhood/small business support	220	18.1 %
Workforce development & job training	207	17.0 %
City's efforts to support minority & women-owned businesses	92	7.6 %
Youth career development	278	22.9 %
City's efforts to attract new businesses & job opportunities	243	20.0 %
Entrepreneurial/start-up assistance	142	11.7 %
None chosen	34	2.8 %
Total	1216	100.0 %

(SUM OF TOP 2 CHOICES)

Q11. Listed below are six (6) items related to economic development and opportunity. If the City had extra dollars to put towards the below ECONOMIC DEVELOPMENT AND OPPORTUNITY areas, which would be your top TWO funding priorities for the City's FY2026 Budget? (top 2)

Q11. Top choice	Number	Percent
Neighborhood/small business support	545	44.8 %
Workforce development & job training	425	35.0 %
City's efforts to support minority & women-owned businesses	218	17.9 %
Youth career development	481	39.6 %
City's efforts to attract new businesses & job opportunities	512	42.1 %
Entrepreneurial/start-up assistance	200	16.4 %
None chosen	17	1.4 %
Total	2398	

Q12. Listed below are seven (7) items related to social services. If the City had extra dollars to put towards the below SOCIAL SERVICES areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

Q12. Top choice	Number	Percent
Substance use & addiction services	222	18.3 %
Food insecurity/food access	269	22.1 %
Migrant & refugee support services	46	3.8 %
Homelessness & eviction prevention	295	24.3 %
Accessibility & disability programming	37	3.0 %
Youth programming	151	12.4 %
Childcare availability & affordability	173	14.2 %
None chosen	23	1.9 %
Total	1216	100.0 %

Q12. Listed below are seven (7) items related to social services. If the City had extra dollars to put towards the below SOCIAL SERVICES areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

Q12. 2nd choice	Number	Percent
Substance use & addiction services	163	13.4 %
Food insecurity/food access	236	19.4 %
Migrant & refugee support services	67	5.5 %
Homelessness & eviction prevention	223	18.3 %
Accessibility & disability programming	76	6.3 %
Youth programming	200	16.4 %
Childcare availability & affordability	212	17.4 %
None chosen	39	3.2 %
Total	1216	100.0 %

Q12. Listed below are seven (7) items related to social services. If the City had extra dollars to put towards the below SOCIAL SERVICES areas, which would be your top TWO funding priorities for the City's FY2026 Budget?

Q12. 3rd choice	Number	Percent
Substance use & addiction services	172	14.1 %
Food insecurity/food access	197	16.2 %
Migrant & refugee support services	76	6.3 %
Homelessness & eviction prevention	195	16.0 %
Accessibility & disability programming	86	7.1 %
Youth programming	162	13.3 %
Childcare availability & affordability	220	18.1 %
None chosen	108	8.9 %
Total	1216	100.0 %

(SUM OF TOP 3 CHOICES)

Q12. Listed below are seven (7) items related to social services. If the City had extra dollars to put towards the below SOCIAL SERVICES areas, which would be your top TWO funding priorities for the City's FY2026 Budget? (top 3)

Q12. Top choice	Number	Percent
Substance use & addiction services	557	45.8 %
Food insecurity/food access	702	57.7 %
Migrant & refugee support services	189	15.5 %
Homelessness & eviction prevention	713	58.6 %
Accessibility & disability programming	199	16.4 %
Youth programming	513	42.2 %
Childcare availability & affordability	605	49.8 %
None chosen	23	1.9 %
Total	3501	

Q14. Please indicate how YOUR HOUSEHOLD'S needs for the programs, services, and facilities listed below are being met using a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all.

(N=1216)

	Fully met	Mostly met	Partly met	Not met	No need
Q14-1. Transportation & pedestrian infrastructure & maintenance	8.6%	29.4%	30.6%	13.7%	17.8%
Q14-2. Parks & recreation services & facilities	20.1%	42.4%	21.1%	6.2%	10.3%
Q14-3. Neighborhood cleanliness & beautification	4.2%	25.7%	35.8%	27.5%	6.8%
Q14-4. Resident & community safety	5.2%	30.4%	37.3%	22.5%	4.6%
Q14-5. Water, sewer, & stormwater services	26.6%	37.7%	18.9%	8.6%	8.2%
Q14-6. Economic development & opportunity	7.3%	23.9%	31.7%	15.2%	21.9%
Q14-7. Public health & mental health services	8.5%	18.3%	26.8%	18.7%	27.8%
Q14-8. Housing development & affordability	8.2%	12.4%	26.7%	28.9%	23.7%
Q14-9. Nuisance removal & enforcement efforts	4.1%	21.1%	29.5%	28.3%	17.0%
Q14-10. Customer service functions (311, permitting, City communications)	13.7%	30.4%	23.5%	8.9%	23.5%
Q14-11. Social services (childcare, eviction prevention, food access)	7.2%	11.0%	24.8%	14.1%	42.9%
Q14-12. Sustainability & climate resiliency	4.7%	15.6%	31.5%	21.1%	27.1%
Q14-13. Arts, culture, tourism, & special events	23.4%	39.7%	18.1%	6.2%	12.7%

(WITHOUT "NO NEED")

Q14. Please indicate how YOUR HOUSEHOLD'S needs for the programs, services, and facilities listed below are being met using a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. (without "no need")

(N=1216)

	Fully met	Mostly met	Partly met	Not met
Q14-1. Transportation & pedestrian infrastructure & maintenance	10.4%	35.7%	37.2%	16.6%
Q14-2. Parks & recreation services & facilities	22.5%	47.2%	23.5%	6.9%
Q14-3. Neighborhood cleanliness & beautification	4.5%	27.6%	38.4%	29.5%
Q14-4. Resident & community safety	5.4%	31.9%	39.1%	23.6%
Q14-5. Water, sewer, & stormwater services	29.0%	41.0%	20.6%	9.3%
Q14-6. Economic development & opportunity	9.4%	30.6%	40.5%	19.5%
Q14-7. Public health & mental health services	11.7%	25.3%	37.1%	25.9%
Q14-8. Housing development & affordability	10.8%	16.3%	35.0%	37.9%
Q14-9. Nuisance removal & enforcement efforts	5.0%	25.4%	35.6%	34.1%
Q14-10. Customer service functions (311, permitting, City communications)	17.8%	39.8%	30.8%	11.6%
Q14-11. Social services (childcare, eviction prevention, food access)	12.5%	19.3%	43.5%	24.6%
Q14-12. Sustainability & climate resiliency	6.4%	21.4%	43.2%	29.0%
Q14-13. Arts, culture, tourism, & special events	26.7%	45.5%	20.7%	7.1%

Q15. Thinking about YOUR HOUSEHOLD'S needs, which THREE of the major categories of City services listed in Question 14 do you think should be the top priorities for funding in the City's FY2026 Budget?

Q15. Top choice	Number	Percent
Transportation & pedestrian infrastructure & maintenance	227	18.7 %
Parks & recreation services & facilities	40	3.3 %
Neighborhood cleanliness & beautification	122	10.0 %
Resident & community safety	265	21.8 %
Water, sewer, & stormwater services	45	3.7 %
Economic development & opportunity	62	5.1 %
Public health & mental health services	61	5.0 %
Housing development & affordability	151	12.4 %
Nuisance removal & enforcement efforts	55	4.5 %
Customer service functions (311, permitting, City communications)	11	0.9 %
Social services (childcare, eviction prevention, food access)	51	4.2 %
Sustainability & climate resiliency	48	3.9 %
Arts, culture, tourism, & special events	21	1.7 %
None chosen	57	4.7 %
Total	1216	100.0 %

Q15. Thinking about YOUR HOUSEHOLD'S needs, which THREE of the major categories of City services listed in Question 14 do you think should be the top priorities for funding in the City's FY2026 Budget?

Q15. 2nd choice	Number	Percent
Transportation & pedestrian infrastructure & maintenance	114	9.4 %
Parks & recreation services & facilities	81	6.7 %
Neighborhood cleanliness & beautification	137	11.3 %
Resident & community safety	153	12.6 %
Water, sewer, & stormwater services	68	5.6 %
Economic development & opportunity	74	6.1 %
Public health & mental health services	107	8.8 %
Housing development & affordability	134	11.0 %
Nuisance removal & enforcement efforts	100	8.2 %
Customer service functions (311, permitting, City communications)	23	1.9 %
Social services (childcare, eviction prevention, food access)	78	6.4 %
Sustainability & climate resiliency	44	3.6 %
Arts, culture, tourism, & special events	29	2.4 %
None chosen	74	6.1 %
Total	1216	100.0 %

Q15. Thinking about YOUR HOUSEHOLD'S needs, which THREE of the major categories of City services listed in Question 14 do you think should be the top priorities for funding in the City's FY2026 Budget?

Q15. 3rd choice	Number	Percent
Transportation & pedestrian infrastructure & maintenance	114	9.4 %
Parks & recreation services & facilities	77	6.3 %
Neighborhood cleanliness & beautification	141	11.6 %
Resident & community safety	119	9.8 %
Water, sewer, & stormwater services	48	3.9 %
Economic development & opportunity	94	7.7 %
Public health & mental health services	97	8.0 %
Housing development & affordability	94	7.7 %
Nuisance removal & enforcement efforts	86	7.1 %
Customer service functions (311, permitting, City communications)	46	3.8 %
Social services (childcare, eviction prevention, food access)	87	7.2 %
Sustainability & climate resiliency	67	5.5 %
Arts, culture, tourism, & special events	52	4.3 %
None chosen	94	7.7 %
Total	1216	100.0 %

(SUM OF TOP 3 CHOICES)

Q15. Thinking about YOUR HOUSEHOLD'S needs, which THREE of the major categories of City services listed in Question 14 do you think should be the top priorities for funding in the City's FY2026 Budget? (top 3)

Q15. Top choice	Number	Percent
Transportation & pedestrian infrastructure & maintenance	455	37.4 %
Parks & recreation services & facilities	198	16.3 %
Neighborhood cleanliness & beautification	400	32.9 %
Resident & community safety	537	44.2 %
Water, sewer, & stormwater services	161	13.2 %
Economic development & opportunity	230	18.9 %
Public health & mental health services	265	21.8 %
Housing development & affordability	379	31.2 %
Nuisance removal & enforcement efforts	241	19.8 %
Customer service functions (311, permitting, City communications)	80	6.6 %
Social services (childcare, eviction prevention, food access)	216	17.8 %
Sustainability & climate resiliency	159	13.1 %
Arts, culture, tourism, & special events	102	8.4 %
None chosen	57	4.7 %
Total	3480	

Q16. Thinking about the overall needs of the City of Cincinnati and the COMMUNITY AT LARGE, which THREE of the major categories of City services listed in Question 14 do you think should be the top priorities for funding in the City's FY2026 Budget?

Q16. Top choice	Number	Percent
Transportation & pedestrian infrastructure & maintenance	193	15.9 %
Parks & recreation services & facilities	27	2.2 %
Neighborhood cleanliness & beautification	92	7.6 %
Resident & community safety	289	23.8 %
Water, sewer, & stormwater services	37	3.0 %
Economic development & opportunity	74	6.1 %
Public health & mental health services	73	6.0 %
Housing development & affordability	201	16.5 %
Nuisance removal & enforcement efforts	29	2.4 %
Customer service functions (311, permitting, City communications)	8	0.7 %
Social services (childcare, eviction prevention, food access)	100	8.2 %
Sustainability & climate resiliency	31	2.5 %
Arts, culture, tourism, & special events	17	1.4 %
None chosen	45	3.7 %
Total	1216	100.0 %

Q16. Thinking about the overall needs of the City of Cincinnati and the COMMUNITY AT LARGE, which THREE of the major categories of City services listed in Question 14 do you think should be the top priorities for funding in the City's FY2026 Budget?

Q16. 2nd choice	Number	Percent
Transportation & pedestrian infrastructure & maintenance	122	10.0 %
Parks & recreation services & facilities	39	3.2 %
Neighborhood cleanliness & beautification	92	7.6 %
Resident & community safety	165	13.6 %
Water, sewer, & stormwater services	48	3.9 %
Economic development & opportunity	114	9.4 %
Public health & mental health services	138	11.3 %
Housing development & affordability	171	14.1 %
Nuisance removal & enforcement efforts	72	5.9 %
Customer service functions (311, permitting, City communications)	19	1.6 %
Social services (childcare, eviction prevention, food access)	128	10.5 %
Sustainability & climate resiliency	27	2.2 %
Arts, culture, tourism, & special events	20	1.6 %
None chosen	61	5.0 %
Total	1216	100.0 %

Q16. Thinking about the overall needs of the City of Cincinnati and the COMMUNITY AT LARGE, which THREE of the major categories of City services listed in Question 14 do you think should be the top priorities for funding in the City's FY2026 Budget?

Q16. 3rd choice	Number	Percent
Transportation & pedestrian infrastructure & maintenance	107	8.8 %
Parks & recreation services & facilities	46	3.8 %
Neighborhood cleanliness & beautification	102	8.4 %
Resident & community safety	126	10.4 %
Water, sewer, & stormwater services	41	3.4 %
Economic development & opportunity	107	8.8 %
Public health & mental health services	114	9.4 %
Housing development & affordability	146	12.0 %
Nuisance removal & enforcement efforts	86	7.1 %
Customer service functions (311, permitting, City communications)	26	2.1 %
Social services (childcare, eviction prevention, food access)	163	13.4 %
Sustainability & climate resiliency	46	3.8 %
Arts, culture, tourism, & special events	24	2.0 %
None chosen	82	6.7 %
Total	1216	100.0 %

(SUM OF TOP 3 CHOICES)

Q16. Thinking about the overall needs of the City of Cincinnati and the COMMUNITY AT LARGE, which THREE of the major categories of City services listed in Question 14 do you think should be the top priorities for funding in the City's FY2026 Budget? (top 3)

Q16. Top choice	Number	Percent
Transportation & pedestrian infrastructure & maintenance	422	34.7 %
Parks & recreation services & facilities	112	9.2 %
Neighborhood cleanliness & beautification	286	23.5 %
Resident & community safety	580	47.7 %
Water, sewer, & stormwater services	126	10.4 %
Economic development & opportunity	295	24.3 %
Public health & mental health services	325	26.7 %
Housing development & affordability	518	42.6 %
Nuisance removal & enforcement efforts	187	15.4 %
Customer service functions (311, permitting, City communications)	53	4.4 %
Social services (childcare, eviction prevention, food access)	391	32.2 %
Sustainability & climate resiliency	104	8.6 %
Arts, culture, tourism, & special events	61	5.0 %
None chosen	45	3.7 %
Total	3505	

Q18. What is your age?

Q18. Your age	Number	Percent
18-34	226	18.6 %
35-44	220	18.1 %
45-54	230	18.9 %
55-64	234	19.2 %
65+	234	19.2 %
Not provided	72	5.9 %
Total	1216	100.0 %

(WITHOUT "NOT PROVIDED")**Q18. What is your age? (without "not provided")**

Q18. Your age	Number	Percent
18-34	226	19.8 %
35-44	220	19.2 %
45-54	230	20.1 %
55-64	234	20.5 %
65+	234	20.5 %
Total	1144	100.0 %

Q19. Please check the age groups that are represented in your household.

Q19. Age groups in your household	Number	Percent
Under 18	226	12.9 %
18-26 years	176	10.0 %
27-34 years	193	11.0 %
35-44 years	275	15.7 %
45-54 years	297	16.9 %
55-64 years	275	15.7 %
65-74 years	204	11.6 %
75+ years	107	6.1 %
Total	1753	100.0 %

Q20. Your gender:

Q20. Your gender	Number	Percent
Male	586	48.2 %
Female	594	48.8 %
Prefer to self-describe	8	0.7 %
Not provided	28	2.3 %
Total	1216	100.0 %

(WITHOUT "NOT PROVIDED")**Q20. Your gender: (without "not provided")**

Q20. Your gender	Number	Percent
Male	586	49.3 %
Female	594	50.0 %
Prefer to self-describe	8	0.7 %
Total	1188	100.0 %

Q20-3. Self-describe your gender:

Q20-3. Self-describe your gender	Number	Percent
Non-Binary	5	62.5 %
Transgender	1	12.5 %
Trans-femme	1	12.5 %
Fluid	1	12.5 %
Total	8	100.0 %

Q21. Do you own or rent your home in the City of Cincinnati?

Q21. Do you own or rent your home in City of Cincinnati	Number	Percent
Own	754	62.0 %
Rent	443	36.4 %
Not provided	19	1.6 %
Total	1216	100.0 %

(WITHOUT "NOT PROVIDED")**Q21. Do you own or rent your home in the City of Cincinnati? (without "not provided")**

Q21. Do you own or rent your home in City of Cincinnati	Number	Percent
Own	754	63.0 %
Rent	443	37.0 %
Total	1197	100.0 %

Q22. Household income:

Q22. Your household income	Number	Percent
Less than \$15K	85	7.0 %
\$15K to \$24,999	89	7.3 %
\$25K to \$34,999	84	6.9 %
\$35K to \$49,999	102	8.4 %
\$50K to \$74,999	175	14.4 %
\$75K to \$99,999	154	12.7 %
\$100K to \$149,999	170	14.0 %
\$150K+	191	15.7 %
Not provided	166	13.7 %
Total	1216	100.0 %

(WITHOUT "NOT PROVIDED")**Q22. Household income: (without "not provided")**

<u>Q22. Your household income</u>	<u>Number</u>	<u>Percent</u>
Less than \$15K	85	8.1 %
\$15K to \$24,999	89	8.5 %
\$25K to \$34,999	84	8.0 %
\$35K to \$49,999	102	9.7 %
\$50K to \$74,999	175	16.7 %
\$75K to \$99,999	154	14.7 %
\$100K to \$149,999	170	16.2 %
\$150K+	191	18.2 %
Total	1050	100.0 %

Q23. Your race and/or ethnicity?

<u>Q23. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian or Asian Indian	34	2.9 %
Black or African American	468	39.5 %
American Indian or Alaska Native	5	0.4 %
White or Caucasian	604	51.0 %
Native Hawaiian or other Pacific Islander	1	0.1 %
Hispanic, Spanish or Latino/a/e	64	5.4 %
Prefer to self-describe	8	0.7 %
Total	1184	100.0 %

Q23-7. Self-describe your race and/or ethnicity:

<u>Q23-7. Self-describe your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Mixed	2	25.0 %
Appalachian	1	12.5 %
Middle Eastern	1	12.5 %
Two or more races	1	12.5 %
Arab	1	12.5 %
Irish-Italian	1	12.5 %
Multiple races	1	12.5 %
Total	8	100.0 %



5 Survey Instrument



Dear Resident:

The City of Cincinnati strives to make our community the best place possible to live, work, and play for everyone. To do that, we need your feedback through this 10-minute survey.

The feedback received will help the City determine recommended allocations for programs, services, and projects in the City's upcoming budget.

At the end of this survey, you will have an opportunity to opt-in for a chance to win one (1) \$500 prepaid Visa gift card for fully completing your survey. Limited to one entry per household. The gift card will be sent via email to the selected winner.

Please complete and return the survey in the enclosed postage-paid envelope. If you prefer to complete the survey online, you can do so at the following web address: **CincinnatiSurvey.org**.

A summary report of survey results will be published and made publicly available on our website.

Thank you in advance for providing us with your feedback. If you have any questions, please contact our survey vendor, ETC Institute, Project Manager Ryan Murray at (913) 254-4598 or Ryan.Murray@etcinstitute.com.

Sincerely,

A handwritten signature in black ink that reads "Sheryl M. M. Long".

Sheryl M. M. Long
City Manager



2024 City of Cincinnati Quality of Life and Budget Priorities Survey



The City of Cincinnati is developing the Budget for Fiscal Year 2026 (July 1, 2025 - June 30, 2026). We need your feedback to better understand your quality of life and to help determine how the City's funding for selected programs, services, and facilities should be allocated. Your responses to this survey will be used to objectively assess the needs for City programs and services and the priority residents place on these programs and services.

This survey will take less than 12 minutes to complete. If you would like to complete this survey online, please scan the QR code OR go to CincinnatiSurvey.org. **At the end of this survey you will have an opportunity to opt-in for a chance to win one (1) \$500 prepaid Visa gift card for fully completing your survey. The gift card will be sent via email and is limited to one entry per household.** We appreciate your time and value your feedback.

1. **Please imagine a ladder with steps numbered from zero (0) at the bottom to ten (10) at the top. The bottom of the ladder (0) represents the worst possible life for you and the top of the ladder (10) represents the best possible life for you.**
 - 1a. **On which step of the ladder (0 to 10) would you say you personally feel you stand at this time?** _____
 - 1b. **On which step of the ladder (0 to 10) do you think you will stand about five years from now?** _____
2. **Please imagine a ladder with steps numbered from zero (0) at the bottom to ten (10) at the top. The bottom of the ladder (0) represents disconnectedness and a poor sense of community and the top of the ladder (10) represents a strong sense of connectedness and community.**
 - 2a. **On which step of the ladder (0 to 10) would you say you personally feel you stand at this time?** _____
3. **Are you satisfied or dissatisfied with your standard of living, all the things you can buy and do?**
 ___(1) Satisfied ___(2) Dissatisfied
4. **Right now, do you feel your standard of living is getting better or getting worse?**
 ___(1) Getting Better ___(2) Staying the Same ___(3) Getting Worse
5. **Have there been times in the past twelve months when you did not have enough money to buy food that you or your family needed?**
 ___(1) Yes ___(2) No

TOP BUDGET PRIORITIES. The next set of questions will ask you to rank your top priorities for funding in the City's FY2026 Budget within various city programs, services, and facility categories.

6. **Listed below are eight (8) items related to housing development and affordability in the City of Cincinnati. If the City had extra dollars to put towards the below HOUSING DEVELOPMENT AND AFFORDABILITY areas, which would be your top THREE funding priorities for the City's FY2026 Budget? [Write in your choices below using the item numbers from the list below.]**

<ol style="list-style-type: none"> 1. Supply of housing 2. Quality of housing stock 3. Foreclosure prevention (property tax relief, mortgage assistance) 4. Homeownership opportunities 	<ol style="list-style-type: none"> 5. Maintenance and home repair costs support 6. Affordable housing development 7. Rental/ Utility assistance (eviction prevention) 8. Landlord maintenance of property
---	---

1st: _____ 2nd: _____ 3rd: _____

7. **Listed below are eight (8) items related to resident and community safety. If the City had extra dollars to put towards the below RESIDENT AND COMMUNITY SAFETY areas, which would be your top THREE funding priorities for the City's FY2026 Budget? [Write in your choices below using the item numbers from the list below.]**

- | | |
|---|--|
| 1. Technology & Equipment for Solving Crimes | 5. Pedestrian safety measures throughout the City |
| 2. Firearm Safety & Storage | 6. Security and safety at major events (concerts, sporting events) |
| 3. Alternative (non-police) response to crisis and non-violent incidences (mental health, welfare check, flat tire) | 7. New public safety vehicles and equipment (fire trucks, EMS equipment) |
| 4. Increased visibility of patrol officers | 8. 911 call center operations |

1st: _____ 2nd: _____ 3rd: _____

8. **Listed below are six (6) items related to neighborhood cleanliness and beautification. If the City had extra dollars to put towards the below NEIGHBORHOOD CLEANLINESS AND BEAUTIFICATION areas, which would be your top TWO funding priorities for the City's FY2026 Budget? [Write in your choices below using the item numbers from the list below.]**

- | | |
|---|--|
| 1. Graffiti removal | 4. Clean-up of trash and litter in public spaces |
| 2. Increasing urban gardens/ green spaces | 5. Art and mural projects in neighborhoods |
| 3. Removal of junk vehicles | 6. Planting trees/ maintenance of roadside landscaping |

1st: _____ 2nd: _____

9. **Listed below are six (6) items related to nuisance abatement and enforcement efforts. If the City had extra dollars to put towards the below NUISANCE REMOVAL AND ENFORCEMENT EFFORTS areas, which would be your top TWO funding priorities for the City's FY2026 Budget? [Write in your choices below using the item numbers from the list below.]**

- | | |
|--|---|
| 1. Demolish vacant structures deemed a nuisance | 4. Clean-up of trash and debris on private property |
| 2. Traffic and speeding enforcement | 5. Efforts to address homeless encampments |
| 3. Enforcing property maintenance standards (weeds, exterior conditions) | 6. Parking Enforcement |

1st: _____ 2nd: _____

10. **Listed below are eight (8) items related to transportation and pedestrian infrastructure and maintenance. If the City had extra dollars to put towards the below TRANSPORTATION AND PEDESTRIAN INFRASTRUCTURE AND MAINTENANCE areas, which would be your top THREE funding priorities for the City's FY2026 Budget? [Write in your choices below using the item numbers from the list below.]**

- | | |
|---|--|
| 1. Filling potholes on City streets | 5. Fixing sidewalks (broken, cracked, uneven) |
| 2. Bicycle infrastructure (lanes/wayfinding signs) | 6. Accessibility of streets, sidewalks, and buildings for people with disabilities |
| 3. Traffic calming measures throughout the City (speed cushions/humps, raised intersections/crosswalks) | 7. Rehabilitation of City streets (street/pavement markings) |
| 4. Streetcar operations | 8. Traffic signage maintenance/ improvement |

1st: _____ 2nd: _____ 3rd: _____

11. **Listed below are six (6) items related to economic development and opportunity. If the City had extra dollars to put towards the below ECONOMIC DEVELOPMENT AND OPPORTUNITY areas, which would be your top TWO funding priorities for the City's FY2026 Budget? [Write in your choices below using the item numbers from the list below.]**

- | | |
|--|---|
| 1. Neighborhood/ Small business support | 4. Youth career development |
| 2. Workforce development and job training | 5. City's efforts to attract new businesses and job opportunities |
| 3. City's efforts to support minority and women-owned businesses | 6. Entrepreneurial/ start-up assistance |

1st: _____ 2nd: _____

12. Listed below are seven (7) items related to social services. If the City had extra dollars to put towards the below SOCIAL SERVICES areas, which would be your top TWO funding priorities for the City's FY2026 Budget? [Write in your choices below using the item numbers from the list below.]

- | | |
|---|---|
| 1. Substance Use & Addiction Services | 5. Accessibility and disability programming |
| 2. Food insecurity/ food access | 6. Youth programming |
| 3. Migrant and refugee support services | 7. Childcare Availability & Affordability |
| 4. Homelessness and eviction prevention | |

1st: _____ 2nd: _____ 3rd: _____

OPTIONAL OPEN-ENDED QUESTION. If you do not like responding to open-ended questions, feel free to skip to question 14 below.

13. [OPTIONAL] Not all City programs/services/facilities are listed throughout the survey. If you have comments or suggestions about other City programs/services/facilities that should be high priorities in the FY2026 budget, please describe them below.

14. Please indicate how YOUR HOUSEHOLD'S needs for the programs, services, and facilities listed below are being met using a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. If you do NOT have a need for an item or would not expect the City to support your need for the item, please circle "9" for "NO NEED."

Item #	Your City/Community Needs for City Programs/Services/Facilities	Fully Met	Mostly Met	Partly Met	Not Met	NO NEED
01.	Transportation and pedestrian infrastructure and maintenance	4	3	2	1	9
02.	Parks and recreation services and facilities	4	3	2	1	9
03.	Neighborhood cleanliness and beautification	4	3	2	1	9
04.	Resident and community safety	4	3	2	1	9
05.	Water, sewer, and stormwater services	4	3	2	1	9
06.	Economic development and opportunity	4	3	2	1	9
07.	Public health and mental health services	4	3	2	1	9
08.	Housing development and affordability	4	3	2	1	9
09.	Nuisance removal and enforcement efforts	4	3	2	1	9
10.	Customer service functions (311, permitting, City communications)	4	3	2	1	9
11.	Social services (childcare, eviction prevention, food access)	4	3	2	1	9
12.	Sustainability and climate resiliency	4	3	2	1	9
13.	Arts, culture, tourism, and special events	4	3	2	1	9

15. Thinking about YOUR HOUSEHOLD'S needs, which THREE of the major categories of City services above do you think should be the top priorities for funding in the City's FY2026 Budget? [Write in your choices below using the item numbers from the list in Question 14.]

1st: _____ 2nd: _____ 3rd: _____

16. Thinking about the overall needs of the City of Cincinnati and the COMMUNITY AT LARGE, which THREE of the major categories of City services listed above do you think should be the top priorities for funding in the City's FY2026 Budget? [Write in your choices below using the item numbers from the list in Question 14.]

1st: _____ 2nd: _____ 3rd: _____

OPTIONAL OPEN-ENDED QUESTION. If you do not like responding to open-ended questions, feel free to skip to question 18 below.

17. [OPTIONAL] If you indicated that your household's needs were not being met for any of the items in Question 14, please list the item number and briefly describe why your need is not met. [If your needs are not being met for more than one item, please address your concern about the item that is most important to you.]

DEMOGRAPHICS: Please answer the following demographic questions about yourself. Your information will remain completely anonymous and will only be used for classification purposes and to ensure that the results are representative of the City.

18. What is your age? _____ years

19. Please check the age groups that are represented in your household. [Check all that apply.]

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> (1) Under 18 | <input type="checkbox"/> (3) 27-34 years | <input type="checkbox"/> (5) 45-54 years | <input type="checkbox"/> (7) 65-74 years |
| <input type="checkbox"/> (2) 18-26 years | <input type="checkbox"/> (4) 35-44 years | <input type="checkbox"/> (6) 55-64 years | <input type="checkbox"/> (8) 75+ years |

20. Your gender:

- (1) Male (2) Female (3) Prefer to self-describe: _____

21. Do you own or rent your home in the City of Cincinnati? (1) Own (2) Rent

22. Household Income:

- | | | |
|---|---|---|
| <input type="checkbox"/> (1) Less than \$15,000 | <input type="checkbox"/> (4) \$35,000 to \$49,999 | <input type="checkbox"/> (7) \$100,000 to \$149,999 |
| <input type="checkbox"/> (2) \$15,000 to \$24,999 | <input type="checkbox"/> (5) \$50,000 to \$74,999 | <input type="checkbox"/> (8) \$150,000 or more |
| <input type="checkbox"/> (3) \$25,000 to \$34,999 | <input type="checkbox"/> (6) \$75,000 to \$99,999 | |

23. Your race and/or ethnicity?

- | | |
|--|---|
| <input type="checkbox"/> (01) Asian or Asian Indian | <input type="checkbox"/> (05) Native Hawaiian or other Pacific Islander |
| <input type="checkbox"/> (02) Black or African American | <input type="checkbox"/> (06) Hispanic, Spanish or Latino/a/e |
| <input type="checkbox"/> (03) American Indian or Alaska Native | <input type="checkbox"/> (99) Prefer to self-describe: _____ |
| <input type="checkbox"/> (04) White or Caucasian | |

24. Would you like to be entered into a drawing for a chance to win one (1) prepaid \$500 Visa Gift Card for fully completing your survey? The gift card will be sent via email and is limited to one entry per household.

- (1) Yes [Answer Q24a.] (2) No [END SURVEY.]

24a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

The information shown to the right will ONLY be used to help ensure the survey results are statistically representative of residents in the area. Thank you.