

Sign-Off For WKDU.

FOR 19 YEARS Cincinnati police radio broadcasters have been identifying their station by the call letters WKDU.

For 19 years they automatically have ended each transmission by saying "WKDU," signifying "end of message, there is nothing more to say." And for as long as two-way radio has been in operation the officers in the cruisers, scout cars and patrols have done likewise.

Since habits of long standing are not easily broken, it was expected that confusion would arise when the station's call letters were changed to KQA 387 the first of this month.

So it was that **Emil Koch**, veteran broadcaster, was the first to draw a laugh last week. It happened when a cruiser called in and signed off with the obsolete "WKDU."

Alert to break the habit and impress on the rest of the department that the letters had been changed, Koch replied in his most formal voice:

"The call letters of this station now are 'KQA 387'—WKDU!"