

LEVERAGED FUNDING

HOW TO APPLY COLLECTIVE IMPACT TO SUPPORT CITY
INITIATIVES TO SOLVE COMMUNITY PROBLEMS



**‘IF YOU WANT TO GO
FAST, GO ALONE. IF
YOU WANT TO GO FAR,
GO TOGETHER’**

-- Ancient proverb

What we will cover today:

- Navigating the Application Process
- The Proposal Writing Process
- Writing Effective Performance Metrics
- Identifying and Developing KPIs
- Review the Application
- Q & A

Navigating the Application Process



The Proposal Writing Process

- Planning: Why do you need the money?
- Does the funding opportunity fit your business?
- Why are you the best organization to do this work?
- What specific needs are you addressing?
- What are you trying to achieve?
- What are your strategies for making it happen?
- What is your specific plan of action?
- How will the project sustain itself in the long run?

Writing Effective KPIs: How do you know if you are successful?



Effective KPIs (Key Performance Indicators)

- Define clear and specific KPIs aligned with project objectives.
- Ensure KPIs are measurable and can be tracked over time.
- Regularly collect and analyze data to monitor progress.
- Communicate KPIs and their results to stakeholders and team members.
- Use KPI data to make informed decisions and drive continuous improvement.

Review the Application

- Organization Information
- Leveraged Support Category
- Leveraged Support Funding Request
- Financial Information
- Performance Metrics
- Additional Documents

Questions?